



## SPONSORSHIP OPPORTUNITIES



### **Guardian (Level 1 sponsor) \$1,500**\_\_\_\_\_

- Premier placement of your logo or company name on:
  - Variety, the Children's Charity of Manitoba event page and link to your company's web site.
  - Event banner and other signage located at the event.
- Social media mentions (Facebook, Instagram).
- Earned media mentions (newspaper, radio, television opportunities).
- Sponsor-provided item placed in the Comfort Kit gift bag offering the opportunity to provide a sample, coupon, or announcement of your product or service to all mothers attending the event.
- One complimentary table of 8 at a seating of your choice at the Mother's Day Brunch.

*Your \$1,500 Mother's Day Brunch sponsorship will allow Variety kids and their families (a table of 8) the opportunity to attend the Mother's Day Brunch.*

### **Partner (Level 2 sponsor) \$1,000**\_\_\_\_\_

- Logo or company name on:
  - Event banner and other signage located at the event.
- Social media mentions (Facebook, Instagram).
- Sponsor-provided item placed in the exclusive Comfort Kit gift bag offering the opportunity to provide a sample, coupon, or announcement of your product or service to all mothers' attending the event.
- One complimentary table of 8 at a seating of your choice at the Mother's Day Brunch.

*Your \$1,000 Mother's Day Brunch sponsorship will allow Variety kids and their families (a table of 8) the opportunity to attend the Mother's Day Brunch.*

### **Friend (Level 3 sponsor) \$500**\_\_\_\_\_

- Logo or company name on:
  - Event banner and other signage located at the event.
- Social media mentions (Facebook, Instagram).
- Sponsor-provided item placed in the exclusive Comfort Kit gift bag offering the opportunity to provide a sample, coupon, or announcement of your product or service to all mothers attending the event.
- One complimentary table of 4 at a seating of your choice at the Mother's Day Brunch.

*Your \$500 Mother's Day Brunch sponsorship will allow Variety kids and their families (a table of 4) the opportunity to attend the Mother's Day Brunch.*

### **Mimosa Sponsor \$1,000 (exclusive opportunity)**\_\_\_\_\_

- Logo or company name on:
  - Event banner and other signage located at the event.
- Sponsor-provided item placed in the exclusive Comfort Kit gift bag offering the opportunity to provide a sample, coupon, or announcement of your product or service to all mothers attending the event.
- Social media mentions (Facebook, Instagram)

### **Comfort Kit Gift Bag Contributor - 75 items (gift certificates or products)**\_\_\_\_\_

- Signage at the event.
- Social media mentions (Facebook, Instagram).
- 75 items or gift certificates of the same value to be added to each Comfort Kit Bag which will be distributed to all mothers attending the event.
- Sponsor-provided item placed in the Comfort Kit gift bag offering the opportunity to provide a sample, coupon, or announcement of your product or service to all mothers attending the event.

**Variety, the Children's Charity of Manitoba**

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Charitable Registration # BN894089465RR0001