

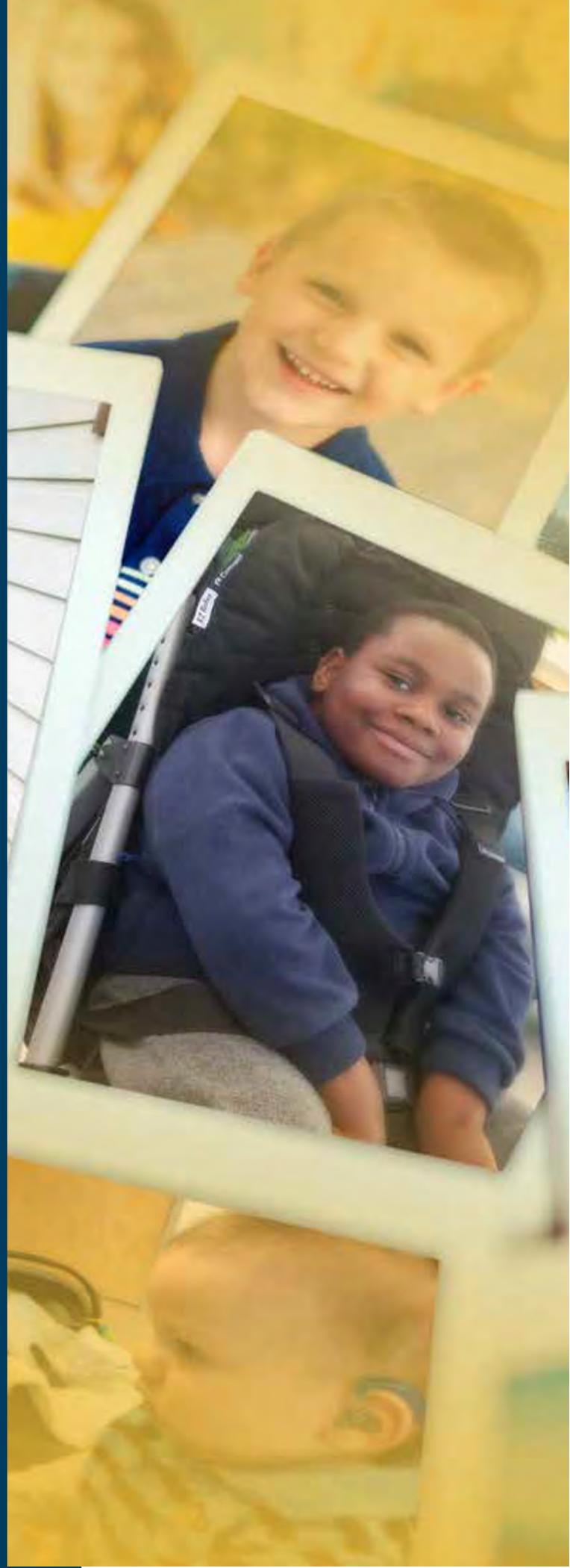
# Variety's 2021 Online Silent Auctions

## Sponsorship Package

### Upcoming Auctions

Spring 2021

Fall 2021



## WHO WE ARE



**Variety, the Children's Charity of Manitoba's** mission is to step in where government, healthcare, and other funding ends to provide direct assistance to children in Manitoba living with special needs and experiencing economic disadvantage. Our programs below support children living with special needs in breaking down barriers and creating equal opportunities for participation, so all children have the ability to realize their potential.

**Variety's Special Needs Program** helps by covering the cost of equipment and services not covered by any other source. Variety recognizes that support is essential for children living with special needs, early intervention is critical, and families we assist struggle to deal with the overwhelming cost of care. Under our three core program areas, Variety works with organizations and individuals to provide and deliver life-saving, life-changing, and life-enriching equipment, supplies, and services.

**Variety's Children's Dental Outreach Program** provides preventative education, dental screenings, and free treatment to children whose families find themselves in situations of economic disadvantage. Since its inception fifteen years ago, the program has screened more than 35,909 students and treated 5,662 children in need of dental care.

**Variety's Camp Brereton** strives to provide all qualifying, underprivileged, disadvantaged, and children living with a disability in Manitoba an equal opportunity to experience camp, create lasting friendships, and build independence and leadership, and to "just be kids" in an inclusive and accessible environment. Unfortunately, due to COVID-19 Variety's Camp Brereton was unable to welcome children last summer. Donations are instrumental in ensuring we can keep our site operational to welcome children again in summer 2021 and the future.

## MEET SEBASTIAN

Seven-year-old Sebastian is living with Autism and presents a significant delay in expressive and receptive language. Due to COVID-19 Sebastian tried virtual therapy sessions which unfortunately didn't work for him. During those months, he made minimal progress which impacted his social and language development. Sebastian needs consistent in-person speech therapy sessions conducted by a speech pathologist to make progress on his speech delays. Unfortunately these in-person therapy sessions are not something that his parents are able to afford.



## ABOUT OUR SILENT AUCTIONS

Variety's Online Silent Auctions raise significant funds to support our many programs and services each year. We make every effort to keep our costs to a minimum, partly through the generosity of companies who donate packages for auction. 100% of funds raised through these auctions directly help Variety's kids and their families in Manitoba. Auction package donations will directly support kids like Sebastian and other Variety children in need.

Variety families are trying their best to provide for their children, but each of them is impacted by economic disadvantage. On average, it costs 4 to 5 times more to raise a child living with special needs because so many costs related to their care are not covered by the government, healthcare, or private insurance. By donating packages for our online silent auctions, you are helping make a difference in a child's life.

Our online silent auctions allow anyone to bid directly from their mobile phones, tablets, or computers from anywhere around the world. This accessibility leads to increased participation and ultimately, increasing the funds raised to support Variety kids. Buyers can place their bids from anywhere, which increases participation, encourages competition, and drives up selling prices. By using our secure online platform there is increased marketing for auction package donors and sponsors. Displaying items online enables your business to gain more visibility for your products and services.

# SPONSORSHIP OPPORTUNITIES

## **TWO AUCTION PACKAGES (ITEM VALUE: \$1,000+ EACH)**

- Highlight auction packages in our e-newsletter sent to Variety subscribers
- Social media post advertising your auction packages
- Logo recognition on auction description page
- List your auction packages at the top of the list of auction items on auction website
- Option to display late summer auction package at Variety's Golf Tournament
- Designate funds raised from auction packages to one of our programs
- Logo recognition on auction platform main page
- Logo recognition on Variety website

## **TWO AUCTION PACKAGES (ITEM VALUE: \$500-\$999 EACH)**

- Highlight auction packages in our e-newsletter sent to Variety subscribers
- Social media post advertising your auction package
- Option to display late summer auction package at Variety's Golf Tournament
- Designate funds raised from auction packages to one of our programs
- Logo recognition on auction website homepage
- Logo recognition on auction description page

## **TWO AUCTION PACKAGES (ITEM VALUE: UP TO \$499 EACH)**

- Highlight auction packages in our e-newsletter sent to Variety subscribers
- Social media post advertising your auction packages
- Logo recognition on auction description page
- Option to display late summer auction package at Variety's Golf Tournament
- List your auction packages at the top of the list of auction items on auction website
- Designate funds raised from auction packages to one of our programs

## **ONE AUCTION PACKAGE (ITEM VALUE: \$1,000+)**

- Highlight auction packages in our e-newsletter sent to Variety subscribers
- Social media post advertising your auction package
- Option to display late summer auction package at Variety's Golf Tournament
- Designate funds raised from auction package to one of our programs
- Logo recognition on auction description page

## **ONE AUCTION PACKAGE (ITEM VALUE: \$500-\$999)**

- Highlight auction packages in our e-newsletter sent to Variety subscribers
- Social media post advertising your auction package
- Option to display late summer auction package at Variety's Golf Tournament
- Designate funds raised from auction package to one of our programs

## **ONE AUCTION PACKAGE (ITEM VALUE: UP TO \$499)**

- Social media post advertising your auction package
- Option to display late summer auction package at Variety's Golf Tournament
- Designate funds raised from auction package to one of our programs

As a sponsor, your support will provide vital programs and services for children living with special needs in Manitoba. Since 1978, Variety, the Children's Charity of Manitoba has raised millions in Manitoba and helped thousands of children through its programming and initiatives.

**Date:**

I would like to support Variety, the Children's Charity of Manitoba in the following way:

- Two Auction Packages: (Value: \$1000+)
- Two Auction Packages: (Value: \$500 - \$999)
- Two Auction Packages (Value: Up To \$499)
- One Auction Package: (Value: \$1000+)
- One Auction Package: (Value: \$500 - \$999)
- One Auction Package (Value: Up To \$499)

I will email the auction package certificate to [atavares@varietymanitoba.com](mailto:atavares@varietymanitoba.com)  
I will mail/courier the auction package certificate/items to the Variety Office  
I ask that my auction package be picked up by a Variety representative  
The auction package will be delivered by a representative of our organization

**Name or Corporation:**

**Contact Name:**

**Phone:**

**Address:**

**City:**

**Province:**

**Postal Code:**

**Email Address:**

**Please email or mail the completed form to:**

Ashley Tavares at Variety, the Children's Charity Email:

[atavares@varietymanitoba.com](mailto:atavares@varietymanitoba.com)

Mailing address: 440A Don Ave, Winnipeg, MB, R3L 0S4

We ask to please have all packages at the Variety Office two weeks prior to auction launch day.

For any inquiries please call Ashley at 204-999-7973

