



variety[®]
the children's charity

DRIVE FOR THE KIDS GOLFCLASSIC

MONDAY, AUGUST 30TH, 2021
NIAKWA COUNTRY CLUB

WIN \$500,000
IN THE HOLE IN ONE SHOOTOUT!

DRIVE FORE THE KIDS GOLF CLASSIC



DID YOU KNOW...

There are currently **over 40 children** on our waitlist who urgently need our help - that number increases daily.

Who we are

Variety, the Children's Charity of Manitoba's mission is to step in where government, healthcare, and other funding ends to provide direct assistance to children in Manitoba living with special needs and experiencing economic disadvantage.

On average, **we receive one new application for support every single day**. In many cases, these families have reached out to government, healthcare, and other funding organizations for assistance and have not received the support they need. We are the last organization who can help them - and we need your help to do it.

It costs 4 to 5 times more to raise a child living with special needs as it does to raise a healthy child. This is because so many costs related to their care and development are not covered or insufficiently covered. This leaves a lot of families unable to cover the costs of the extra support their child requires.

Please join us on August 30th, 2021 at Niakwa Country Club and help take these kids **OFF OUR WAITLIST**. 100% of the funds raised from Variety's Drive Fore the Kids Golf Classic will make an incredible difference in the lives of these children living with special needs.

Committee Members

Lisa Cefali Dan Chubey Kevin Edwards
Jeff Liba Ashley Tavares



Registration Fees:

Individual **\$350**

Foursome **\$1400**

Registration and Lunch: **11 AM**

Texas Scramble Shot Gun Start: **12:30 PM**

Hole In One Shootout: **5:00 PM**

SPONSORSHIP PACKAGES

All packages listed are stock, we are happy to work with you to customize any opportunities to meet your business needs.



Presenting Sponsor (Exclusive)

\$7,500

- **Helps remove 5 children off our waitlist** who have \$1,500 requests
- Eight (8) paid tournament entries (value \$2800)
- Logo placement on Variety website with link to your company's website
- Promotional mentions on Variety social media channels
- Opportunity to display your organizations materials at registration
- Logo recognition on all tournament printed materials
- Signage at the event
- Verbal Recognition at Hole In One Shootout
- Opportunity to provide items for golfer swag bags
- Full page colour ad in VIG tournament program (4.625"w x 7.625"h)
- First right of refusal for 2022 tournament

\$500,00 Hole In One Sponsor (Exclusive)

SOLD

- **Helps remove 5 children off our waitlist** who have \$1,000 requests
- Four (4) paid tournament entries (value \$1400)
- Logo placement on Variety website with link to your company's website
- Promotional mentions on Variety social media channels
- Signage event and designated Hole In One shootout area
- Verbal Recognition at Hole In One Shootout
- Opportunity to provide items for golfer swag bags
- Half page colour ad in VIG tournament program (4.625"w x 3.75"h)
- First right of refusal for 2022 tournament

Beverage Sponsor (Exclusive)

\$5,000

- **Helps remove 2 children off our waitlist** who have \$2,500 requests
- Four (4) paid tournament entries (value \$1400)
- Logo placement on Variety website with link to your company's website
- Promotional mentions on Variety social media channels
- Signage at the event
- Logo on Cocktail Napkins used throughout the day (while quantities last)
- Opportunity to provide items for golfer swag bags
- Recognition in VIG tournament program
- First right of refusal for 2022 tournament

Scorecard Sponsor (Exclusive)

\$5,000

- **Helps remove 4 children off our waitlist** who have \$1,250 requests
- Four (4) paid tournament entries (value \$1400)
- Logo placement on Variety website with link to your company's website
- Promotional mentions on Variety social media channels
- Logo on all golfer scorecards used at the event
- Signage at the event
- Opportunity to provide items for golfer swag bags
- Recognition in VIG tournament program
- First right of refusal for 2022 tournament

Golf Cart Sponsor (Exclusive)

SOLD

- **Helps remove 1 child off our waitlist** who has a \$5,000 request
- Four (4) paid tournament entries (value \$1400)
- Logo placement on Variety website with link to your company's website
- Promotional mentions on Variety social media channels
- Name and logo on all golf carts used during the tournament
- Signage at the event
- Opportunity to provide items for golfer swag bags
- Recognition in VIG tournament program
- First right of refusal for 2022 tournament

Lunch Sponsor (Exclusive)

SOLD

- **Helps remove 3 children off our waitlist** who have \$1,650 requests
- Four (4) paid tournament entries (value \$1400)
- Logo placement on Variety website with link to your company's website
- Promotional mentions on Variety social media channels
- Logo on Lunch Napkins (while quantities last)
- Signage at the event
- Opportunity to provide items for golfer swag bags
- Recognition in VIG tournament program
- First right of refusal for 2022 tournament

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PARTICIPATION OPTIONS



Event Sponsors

\$2,500

Registration Sponsor

Green Sponsor

Fairway Sponsor

- **Helps remove 2 children off our waitlist** who have \$1,250 requests
- Two (2) paid tournament entries (value \$700)
- Signage at the event
- Promotion on social media channels and Variety website
- Opportunity to provide items for golfer swag bags
- Recognition in VIG tournament program

Team Foursome

\$1,400

- **Helps remove 3 children off our waitlist** who have \$450 requests
- Enjoy a great day of golf in support of Variety's kids
- Tee Gift
- Lunch available prior to shot gun start at 12:30pm
- Opportunity to participate in \$500,000 Hole in One Shootout
- Partial Tax Receipt

Hole Sponsor

\$750

- **Helps remove 1 child off our waitlist** who has a \$750 request
- Signage on designated hole at the event
- Opportunity to activate hole sponsorship with tasteful business development opportunities, contesting, prizing, and giveaways
- Opportunity to provide items for golfer swag bags
- Promotion on social media channels and Variety website
- Recognition in VIG tournament program

Friends of Variety Sponsor

\$1,000

- **Helps remove 2 children off our waitlist** who have \$500 requests
- Signage at the event
- Recognition on tournament VIG Card
- Promotion on social media channels and Variety website
- Tax Receipt



**DRIVE
FORE THE
KIDS
GOLF CLASSIC**



GOLFER REGISTRATION FORM

Registration and Lunch: 11 AM

Texas Scramble Shot Gun Start: 12:30 PM

Hole In One Shootout: 5:00 PM

In order to appropriately follow COVID-19 Government Guidelines, all personal contact information below is REQUIRED for each golfer.

GOLFER #1

Name: _____ Address: _____
 City: _____ Province: _____
 Postal Code: _____ Phone: _____
 Email: _____

Please do not send me more information about Variety.

GOLFER #2

Name: _____ Address: _____
 City: _____ Province: _____
 Postal Code: _____ Phone: _____
 Email: _____

Please do not send me more information about Variety.

GOLFER #3

Name: _____ Address: _____
 City: _____ Province: _____
 Postal Code: _____ Phone: _____
 Email: _____

Please do not send me more information about Variety.

GOLFER #4

Name: _____ Address: _____
 City: _____ Province: _____
 Postal Code: _____ Phone: _____
 Email: _____

Please do not send me more information about Variety.



Send completed forms by email to:

Ashley Tavares, atavares@varietymanitoba.com | 204-982-1050



Thank you for your support!

