

Presented by

Pratts

WHOLESALE
FOOD SERVICE

A Family Company *Since*
1910

VARIETY'S
GOLD
HEART
GALA

MAY 7, 2022

**RBC Convention Centre
York Ballroom**

FORMAL ATTIRE

VIP COCKTAIL RECEPTION **5:00 PM**

EVENING RECEPTION **5:30 PM**

EVENING DINNER & PROGRAM **6:30 PM**

AFTER PARTY TO FOLLOW



HONOURING
LOUIS TREPTEL

Variety's Lifetime
Achievement Award
Recipient

 **variety**
the children's charity®

INTRODUCTION

WHO WE ARE & WHAT WE DO

Variety, the Children's Charity of Manitoba's mission is to step in where government, healthcare and other funding ends to provide direct assistance to children in Manitoba living with special needs and economic disadvantage. Our programs support children living with special needs in breaking down barriers and creating equal opportunities for participation, so all children have the ability to realize their potential.

ABOUT THE EVENT

The Variety Gold Heart Gala offers guests a glamorous evening featuring hors d'oeuvres & cocktails, a gourmet four course meal, fine wines, exciting entertainment, a grand prize raffle as well as live & silent auctions. All funds raised from the evening support children who are living with special needs and economic disadvantage in Manitoba. The success of Variety's Gold Heart Gala represents over 35% of our annual fundraising dollars each year. This is a crucial event in order to raise significant funds to help support Variety's kids living with special needs.

ABOUT OUR HONOUREE

Variety is excited to present Louis Trepel with our Inaugural Lifetime Achievement Award! Louis has been actively involved with Variety Manitoba for over 44 years in many different capacities. Louis was an original founding member of Variety in 1978 and signed the official charter; he was a member of Variety's Board of Directors for over 35 years and is currently Variety's International Ambassador! He has been on and chaired countless committees and boards across several community organizations in Canada and the USA. A shining moment of many includes when Louis chaired Variety's record breaking Gold Heart Gala in 2016! Variety Manitoba couldn't have selected a more worthy philanthropist to receive this first honour and we are extremely grateful to Louis for his tireless and dedicated efforts each and every year. Thank you Louis!



MEET NATHAN

As you can see by the huge smile on Nathan's face, he loves his new chair and bed!

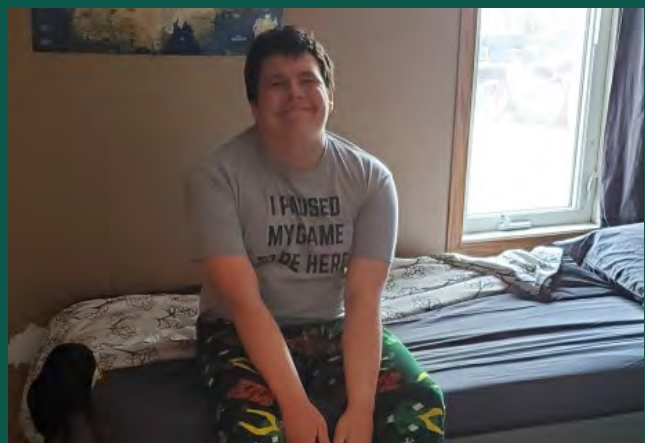
As part of Nathan's autism diagnosis he experiences sensory processing and self-regulation challenges. Nathan consistently drops heavily into chairs, slumps, walks heavy and bumps into things. Nathan needs strong input to his muscles and joints to get a sense of where his body is in space to feel regulated.

His family has been through many chairs and bed frames for Nathan which is financially straining to continue replacing these furniture items.

The Norix Rock Smart Chair is specifically designed to meet the needs of people like Nathan. It is highly durable and easily cleaned. The one piece design and rear bumper prevent over rocking which has been proven to provide a calming, safe, and comfortable seat for people requiring rocking for self-regulation.

The Attenda Platform Bed has a similar one piece, indestructible design, which means Nathan can likely use this bed well into his adult years. As you can see by the huge smile on Nathan's face he loves his new chair and bed!

Give the Gift of Confidence



*“Nathan definitely enjoys rocking in his rocking chair and also has a restful nights sleep in his new bed. I can tell these items have made a positive impact on Nathan, he feels more calm, **confident** and safe knowing he has furniture that can support his needs. We are forever grateful for your support.” – NATHAN'S MOM*

In 2019 over 426 children like Nathan received support through our Special Needs Program from funds raised at Variety's Gold Heart Gala!

SPONSORSHIP LEVELS:

Presenting Sponsor EXCLUSIVE

\$25,000 **SOLD**

- 2 reserved tables of 10 with priority seating
- Corporate logo placement on all marketing materials and social media
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 20 tickets for access to our exclusive VIP Cocktail Reception
- Full page colour ad in evening program (4.625" w x 7.625" h)
- Opportunity to display marketing materials at the event
- Opportunity to gift item to Variety Child at VIP Cocktail Reception
- First right of refusal for 2023 Gold Heart Gala event

Diamond Sponsor EXCLUSIVE

\$25,000 **SOLD**

- 2 reserved tables of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 20 tickets for access to our exclusive VIP Cocktail Reception
- Full page colour ad in evening program (4.625" w x 7.625" h)
- Opportunity to display marketing materials at the event
- First right of refusal for 2023 Gold Heart Gala event

Dinner Sponsor EXCLUSIVE

\$10,000 **SOLD**

- 1 reserved tables of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Full page colour ad in evening program (4.625" w x 7.625" h)
- Corporate table signage on your table and evening slide show
- Verbal recognition at the event by emcee
- 10 tickets for access to our exclusive VIP Cocktail Reception
- First right of refusal for 2023 Gold Heart Gala event

Dinner Wine Sponsor EXCLUSIVE

\$10,000

- 1 reserved tables of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Full page colour ad in evening program (4.625" w x 7.625" h)
- Corporate table signage on your table and evening slide show
- Verbal recognition at the event by emcee
- 10 tickets for access to our exclusive VIP Cocktail Reception
- First right of refusal for 2023 Gold Heart Gala event

Gold Sponsor EXCLUSIVE

\$10,000 **SOLD**

- 1 reserved table of 10 with priority seating
- Corporate logo featured on select marketing materials
- Full page colour ad in evening program (4.625" w x 7.625" h)
- Corporate table signage on your table and evening slide show
- Verbal recognition at the event by emcee
- 10 tickets for access to our exclusive VIP Cocktail Reception
- First right of refusal for 2023 Gold Heart Gala event

VIP Cocktail Reception Sponsor EXCLUSIVE

\$8,000

- 1 reserved table of 10 with priority seating
- Corporate logo featured on select marketing materials
- 1/2 page colour ad in evening program (4.625" w x 3.75" h)
- Corporate table signage on your table and evening slide show
- Verbal recognition at the event by emcee at VIP Cocktail Reception
- 10 tickets for access to our exclusive VIP Cocktail Reception
- First right of refusal for 2023 Gold Heart Gala event

PRECAUTIONARY MEASURES

Variety Manitoba's commitment to protect the health and well-being of all involved remains steadfast. Variety and the RBC Convention Centre will be following the guidelines of Manitoba Public Health, health and safety protocols/precautions have been taken to ensure safety and security for all attendees. This includes incorporated social distancing measures, frequently sanitized touchpoints, regular screening processes and mandatory face masks unless consuming food and beverages.

SPONSORSHIP LEVELS:

Silver Sponsor EXCLUSIVE

\$8,000

- 1 reserved table of 10 with priority seating
- Corporate logo featured on select marketing materials
- 1/2 page colour ad in evening program (4.625" w x 3.75" h)
- Corporate table signage on your table and evening slide show
- 10 tickets for access to our exclusive VIP Cocktail Reception
- Verbal Recognition at the event by emcee
- First right of refusal for 2023 Gold Heart Gala event

Evening Reception Sponsor EXCLUSIVE

\$6,000

- 1 reserved table of 10 with priority seating
- 1/2 page colour ad in evening program (4.625" w x 3.75" h)
- Logo on cocktail napkins during reception
- Corporate table signage on your table and evening slide show
- First right of refusal for 2023 Gold Heart Gala event

After Party Sponsor EXCLUSIVE

\$6,000

- 1 reserved table of 10 with priority seating
- 1/4 page colour ad in evening program (2.25" w x 3.75" h)
- Corporate table signage on your table and evening slide show
- Logo on After Party Sponsor signage at event
- First right of refusal for 2023 Gold Heart Gala event

Bronze Sponsor

\$5,500

- 1 reserved table of 10 with priority seating
- 1/4 page colour ad in evening program (2.25" w x 3.75" h)
- Corporate table signage on your table and evening slide show
- First right of refusal for 2023 Gold Heart Gala event

Variety Corporate Table

\$4,000

- Reserved table of 10
- Corporate table signage on your table and evening slide show
- Name recognition in the evening program

VIP Individual Ticket **\$525**

- Access to VIP Cocktail Reception
- Priority Seating for dinner
- Name recognition in evening program
- Partial Tax Receipt

Individual Ticket **\$325**

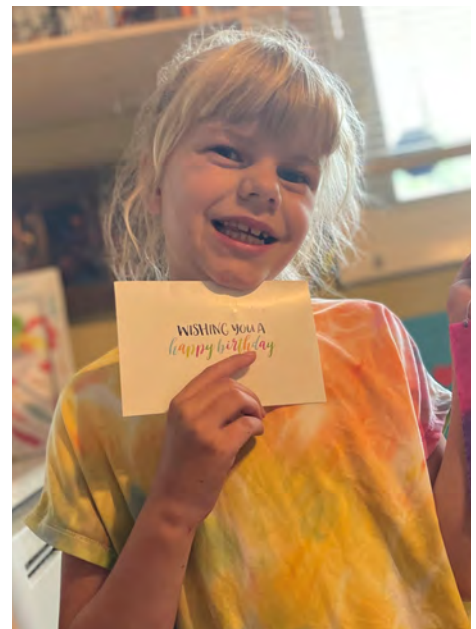
- Partial Tax Receipt

Live Auction Donor

- Live auction items will be highlighted on our rotating screens with your logo throughout the evening and during the live auction as well as on any live auction item signage
- Charitable tax receipt upon request

Silent Auction Donor

- Silent Auction items will be displayed at the event along with item description and your logo on signage
- Charitable tax receipt upon request



EARLY BIRD SPECIAL!

Book your Corporate Table or ticket purchases by December 15th and be entered to win your table or tickets for free!

We'd be pleased to work with you to customize your sponsorship to help meet your business objectives.

BE A SPONSOR

As a sponsor, your support will provide vital equipment and services for children in Manitoba living with special needs. Since 1978, Variety, the Children's Charity of Manitoba has raised millions in Manitoba and helped thousands of children through its programming and initiatives.

2022 VARIETY GOLD HEART GALA SPONSORSHIP OPPORTUNITIES

I would like to support Variety, the Children's Charity of Manitoba in the following way:

- Presenting Sponsor (Exclusive): \$25,000 - SOLD
- Diamond Sponsor (Exclusive): \$25,000 - SOLD
- Dinner Sponsor (Exclusive): \$10,000 - SOLD
- Dinner Wine Sponsor (Exclusive): \$10,000
- Gold Sponsor (Exclusive): \$10,000 - SOLD
- VIP Cocktail Reception Sponsor (Exclusive): \$8,000
- Silver Sponsor (Exclusive): \$8,000
- Evening Reception Sponsor (Exclusive): \$6,000
- After Party Sponsor (Exclusive): \$6,000
- Bronze Sponsor: \$5,500

2022 VARIETY GOLD HEART GALA OTHER OPPORTUNITIES

I would like to support Variety, the Children's Charity of Manitoba in the following way:

- Variety Corporate Table: \$4,000
- VIP Individual Ticket: \$525
- Individual Ticket: \$325
- Live Auction Donor
- Silent Auction Donor

Name or Corporation (As preferred for program): _____

Contact Name: _____ Phone: _____

Address: _____ City: _____ Province: _____

Zip: _____ Email Address: _____

- I would like to be **invoiced**.
- Cheque** enclosed. (Payable to: Variety, the Children's Charity of Manitoba)
- I would like to pay by **Credit Card** (please enter in your information below): VISA MC AMEX

Name on Card: _____

Credit Card Number: _____ Expiry Date: _____

Please note: All attendees must be fully immunized as per the Public Health Guidelines and you will be required to show proof of vaccination with valid ID.

Guests names for seating, check-in & meal requirements requested by April 17th, 2022.

Please email or mail the completed form to: Ashley Tavares at Variety, the Children's Charity.
Email atavares@varietymanitoba.com / Mailing address: 440a Don Ave, Winnipeg, MB, R3L 0S4

CANCELLATION POLICY

In the event of Variety's Gold Heart Gala being cancelled, sponsors and guests will be contacted by a member of our team via phone. At this time you will be given the opportunity to transfer your purchase to a donation to Variety for a charitable receipt, carry over your purchase to the following year, or have a refund issued. If you have not returned Variety's contact within 30 days, Variety will assume your support as a donation and issue you a charitable receipt.

This year's Gold Heart Gala honours Louis Trepel with Variety's Inaugural Lifetime Achievement Award.

We are encouraging donors to purchase a congratulatory ad or leave a message for our evening program. These ads and messages will also be featured on our video screens.

All funds raised from the evening support Variety children here in Manitoba. See the details below for contact and pricing information.

VARIETY'S
**GOLD
HEART
GALA**

\$2000

Full page: 4.625"w x 7.625"h
Full colour

\$1000

Half page:
4.625"w x 3.75"h
Full colour

\$500

Quarter page:
2.25"w x 3.75"h
Full colour

\$500

Quarter page:
2.25"w x 3.75"h
Full colour

Leave a congratulatory message for Louis only (25 words or less) **\$250**

For booking and further information please contact Ashley Tavares
at atavares@varietymanitoba.com or call 204-982-1050.



THANK YOU FOR YOUR TIME & CONSIDERATION IN SUPPORTING VARIETY'S KIDS.

FOR MORE INFORMATION ABOUT THE 2022 GOLD HEART GALA PLEASE CONTACT:

Ashley Tavares Volunteer & Community Event Coordinator
Direct 204-999-7973 / Office 204-982-1050
or by email at atavares@varietymanitoba.com

www.varietymanitoba.com

