



Volunteer Board Position
Variety the Children's Charity of Manitoba
Revised: September 2022

Community Engagement Committee Chair

Variety, the Children's Charity of Manitoba is currently seeking a talented, professional volunteer with proven sales and marketing experience to join the Board of Directors in the role of Community Engagement Committee Chair.

About us:

Variety, the Children's Charity of Manitoba is one of the oldest and most respected children's charities in Manitoba and is governed by a Board of Directors of like-minded community leaders. Our organization is dedicated to raising funds which enable us to meet the needs of children of all abilities in Manitoba. Variety is a non-disease specific children's charity whose goal is to improve the quality of life for children who are living with special needs and those impacted by economic disadvantage. Under our three core program areas, Variety works with organizations and individuals to provide and deliver life-saving, life-changing and life-enriching equipment, supplies and services.

About you:

You are a community-minded leader who strongly believes in the concept of creating a world where all children play, learn, and live together, and are provided equal opportunity to do so. You enjoy organizing, supporting, and attending events and fundraisers. You are passionate about fundraising and/ or making a difference for children. You value collaboration, compassion, empowerment, and inclusion. You believe in the importance of promoting Variety to a new, diverse audience with a simplified, unified voice. You have a skillset or community connections that will assist us in helping the community we support.

Position Responsibilities:

- Is either a current member of the Board of Directors of Variety, the Children's Charity of Manitoba or would be prepared to become one by accepting the role,
- Is elected to the Community Engagement Committee Chair role annually by the Board at the Annual General meeting,
- Chairs quarterly meetings of the committee,
- Ensures that committee members have the information needed to do their jobs,
- Oversees the logistics of committee's operations,
- Provides written/oral reports to the board on committee's activities, discussions and recommendations at Board of Directors' meetings,
- Works closely with the Chief Executive Officer and other staff as agreed to by the CEO,
- Initiates and leads the committee's annual evaluation,

Skill set of Ideal Candidate:

- Understanding of non-profit/charitable organization and how they operate,
- Proven sales and marketing professional who is still actively engaged in their industry,
- Proven leader,
- Amazing networking skills,
- Strong communicator and collaborator,
- Exceptional organizer and time manager,
- Detail oriented,
- Compassionate individual who values inclusion and diversity,

Estimated Monthly time commitment:

- 1 hour a month to organize and prepare for upcoming Board Meeting,
- 1.5 hours a month for Board Meeting,
- 1 hour a quarter to attend select committee meeting,
- Committee work as required,
- Attend Variety events such as Gold Heart Gala

Financial commitment:

- To financially support Variety, the Children's Charity of Manitoba on an annual basis based on your means and other charitable priorities,
- To advocate to your company to financially support Variety, the Children's Charity of Manitoba on a regular basis,
- To leverage personal and professional contacts to financially support Variety, the Children's Charity of Manitoba as required

Non-Financial commitment:

- To attend at least 75% of 8 scheduled Board Meetings within a year,
- To participate in one subcommittee (Camp, Community Engagement, Finance, Governance, Programming) and attend at least 75% of 4 scheduled meetings within a year,
- To contribute their professional skillset to advance the goals of our organization

Terms and Term Limitations:

- Members are appointed for 2 year terms to a maximum of 5 terms or 10 years
- Time serving in Executive Positions does not count towards term limitations

We'd love to hear from you. Please email a cover letter and your resume to Jeff Liba - Chief Executive Officer of Variety, the Children's Charity of Manitoba at jliba@varietymanitoba.com. Posting will remain active until this position has been filled.