

2021/2022



Annual Report



variety
the children's charity

OUR VISION

To be the charity of choice in Manitoba that helps every child in need so they can reach their full potential.

OUR MISSION

Stepping in where government, healthcare, school divisions, and other funding sources end to provide proven solutions to enrich the lives of children in Manitoba living with special needs and experiencing economic disadvantage.

CORE VALUES

INCLUSION – We create equal opportunity

COLLABORATION – We work together

COMPASSION – We demonstrate empathy

EMPOWERMENT – We believe in everyone's abilities





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MESSAGE FROM OUR CEO AND CHAIRPERSON

On behalf of the Board of Directors and staff at Variety, the Children's Charity of Manitoba, we are pleased to share with you some of the highlights and achievements of the past year. Together, we continue to make a difference in the lives of children.

In 2021/22 our organization continued its recovery from the impact of COVID19. More of our programming and activity was able to resume and as a result, the number of children we were able to assist is returning to pre-pandemic levels.

Our Special Needs Program assisted a record number of individual children's requests and if it wasn't for some of our group programming not resuming program delivery, the overall program would have assisted a record number of children.

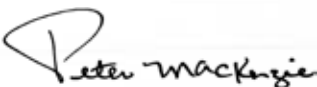
The significant increase for individual requests for children needing our help highlights the enormous gap in services and accommodations within government, healthcare, education, and disability specific charities. We exist as an organization to fill the void for families and their children. The needs have sadly become more apparent as families struggle with inflation, underemployment, and a number of additional challenges relating to the disproportionate costs of raising a child living with a disability.

In 2022 we were able to re-open Variety's Camp Brereton for summer, recalling that we had to be for the last two years in accordance with provincial health protocols and restrictions. Thanks to many volunteer hours, we completed the camper cabin upgrades just prior to the arrival of our first group. Witnessing the excitement, joy, laughter and new friendships and skills our campers experienced this past year is a great reminder to all of us of the importance of the camp experience. For most, without Camp Brereton, these opportunities would not otherwise be possible. Variety is also excited to have secured all the funding required to construct a new accessible and modern washroom pavilion to service camper cabins. This facility should be completed in time for the 2023 camp season.

Variety's Children's Dental Outreach program in partnership with the University of Manitoba and Winnipeg School Division resumed with uninterrupted operations this past year. This valuable program continues to assist low income families by providing preventative education, screenings, and dental care for children whose families could not afford these costs.

Consultations and work were completed on our new five-year strategic plan that will commence during the upcoming year. The process confirmed a need to double the size of our special needs program in order to keep pace with the current demand. Variety will need to increase our programs and services by 50% over the same period.

While the goals and growth set out in our new strategic plan are ambitious, they are essential to continue to meet the needs of the children we serve. Variety is extremely grateful to our Variety families, volunteers, and donors for all your support which led to a record year of revenue. Without each of you and your passion, our work would not be possible.



Peter MacKenzie
Chairperson



Jeff Liba
CEO





4,024

children received the support they needed

OUR PROGRAMS

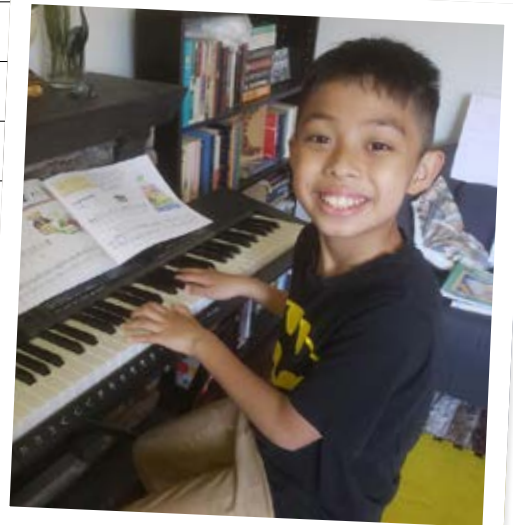
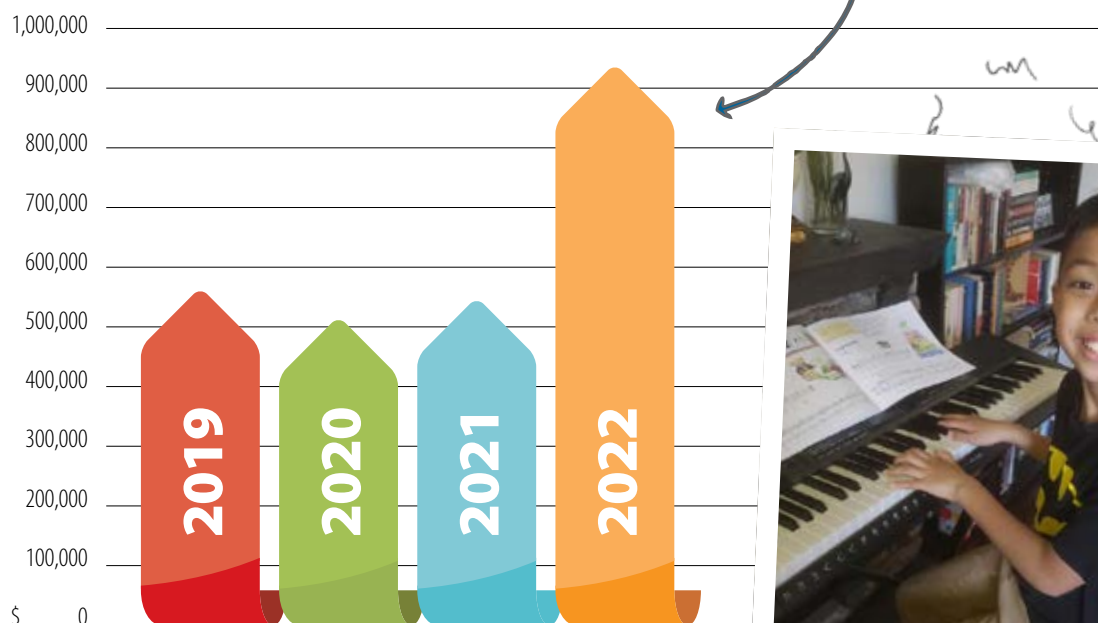
Variety's Special Needs Program

Variety's Post-Secondary Education Awards

Variety's Children's Dental Outreach Program

Variety's Camp Brereton

AMOUNT SPENT ON PROGRAM DELIVERY



* VARIETY'S SPECIAL NEEDS PROGRAM

- Individual grants

The equipment and support needs of children living with a disability are extensive and many things remain uncovered or partially covered by government, healthcare and insurance programs. Through Variety's Special Needs Program children living with a disability gain access to an array of opportunities to actively participate with their peers and break down barriers.

SOME OF THE SERVICES AND EQUIPMENT FUNDED THIS YEAR INCLUDE:

- 2768 Hours of Respite Care
- 1169 Hours of Speech Therapy
- 697 Hours of Applied Behavioral Therapy
- 620 Hours of Autism-Specific Programming
- 401 Hours of Academic Tutoring
- 267 Hours of Music Therapy
- 225 Hours of Physiotherapy
- 127 Hours of Occupational Therapy
- 31 Assistive Technology Devices including Ipads and laptops
- 27 Auditory Devices including hearing aids, processor replacements and FM systems
- 6 Adaptive Bikes
- 6 Strollers
- 4 Positioning Systems
- 1 Wheelchair Accessible Van

TOTAL
SPENT
\$622,823



23%

CARE
life-saving medical
equipment and services

24%

FREEDOM
life-changing equipment
and services for mobility
and inclusion

53%

FUTURE
life-enriching communication
equipment, services
and education



VARIETY KID

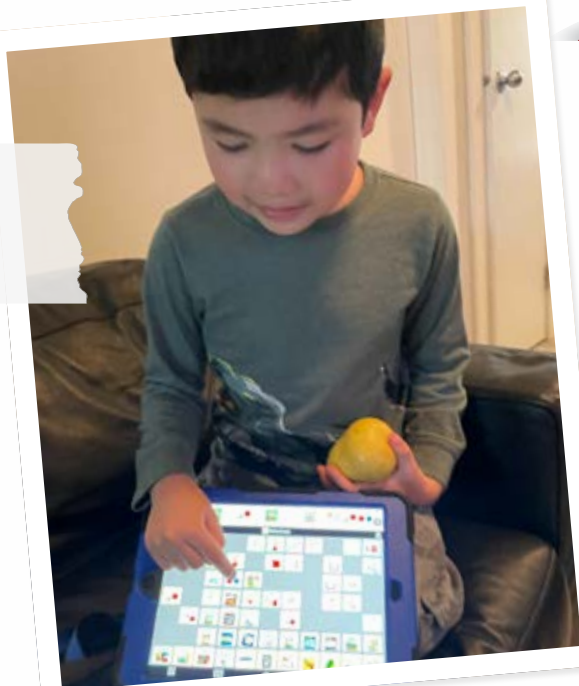
LEO - AGE 5

LIVING WITH: AUTISM

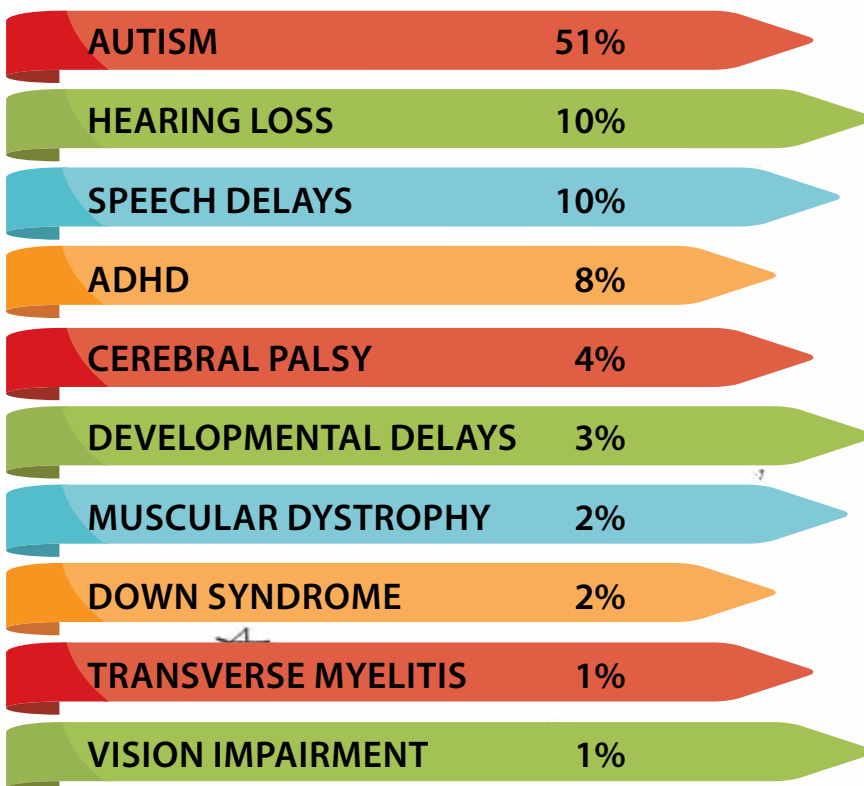
Variety Provided Access to:

A Communication Device (Ipad, Case & Prologuo2Go app)

"I can tell you that Leo has made great progress communicating with his iPad. His school teachers are very impressed with how Leo has learned to use this device; this will definitely improve Leo's language development. We are infinitely grateful for the support for our family and for helping with the inclusion of my sweet son."



MOST COMMON PRIMARY DIAGNOSIS OF CHILDREN SUPPORTED





225

Children and their families
received the equipment
and services they needed

AND

316

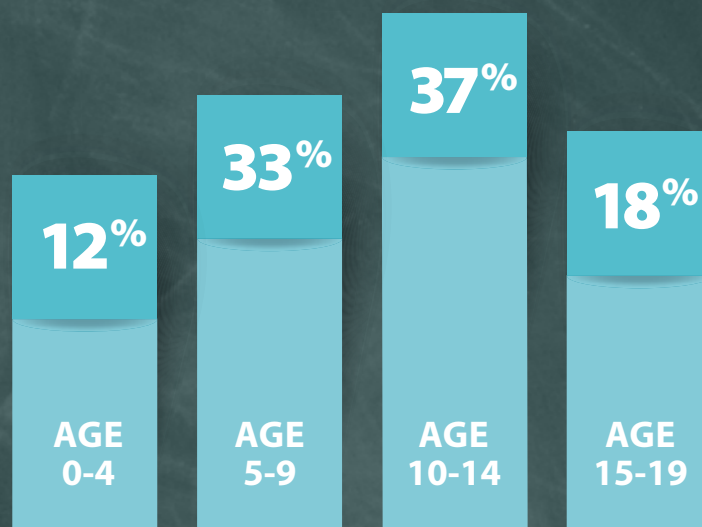
Requests were
approved for services
and equipment

\$1,922

Average grant amount awarded



« AGE BREAKDOWN OF CHILDREN HELPED »



VARIETY KID

PAIGE - AGE 4

LIVING WITH: ANGELMAN SYNDROME

Variety Provided Access to: Occupational Therapy

"When we first started working with her therapist, Paige couldn't push a large button on a toy, and she couldn't hold a fork long enough to bring it to her mouth. Now, she's able to isolate her thumb to press the tiniest buttons, and she can consistently feed herself with a pre-loaded fork. Her fine motor skills have improved so much in a few short months - this has a HUGE impact on her play skills, independence, and overall daily life."



VARIETY KID

MCKENNA - AGE 6

LIVING WITH: CONGENITAL HEART DISEASE

Variety Provided Access to: A Specialized Stroller

"Since receiving our stroller from Variety earlier this year we have used the stroller almost every day! On the weekdays, we use it to bring Mckenna to the bus stop for pick-ups and drop offs. On the weekday evenings, we also use it to go on family walks after school and work. Recently, we've also used it for multiple medical appointments, where long-distance walking is required from the Health Sciences Centre underground parking to a separate building through the underground tunnels. I never have to worry that she's overexerting herself physically to a point where it becomes unsafe, as she's easily prone to experiencing a lack of oxygen even with the smallest bit of physical exertion. She LOVES riding in her new stroller, and we've seen such joy come from her since receiving it."



\$55,750

Average household income for a family supported through the program

39

Referral organizations actively promoting the program to qualifying children and their families

66

Partners actively involved with identifying children in need of support

197

Referral partners involved in growing the reach of the program throughout Manitoba



51%

of families reapplied for additional support needs for their child through the program

VARIETY KIDS

SAMUEL, ARTHUR, ELIAS - AGES 3, 5 & 7

LIVING WITH: HEARING LOSS

Variety Provided Access to: New Hearing Aids

"Both my husband and I are from families who were always living pay cheque to pay cheque and often went without. When our kids were first diagnosed, that was my number one worry. What will my kids have to go without? Will we have to pinch pennies to be able to afford hearing aids or will they go without access to sound and language so that we can pay bills? Having the support from Variety has meant that they do not have to go without access to sound and language and are able to grow up confident that their needs will be met."

VARIETY KID

WYATT - AGE 3

LIVING WITH: DEVELOPMENTAL DELAYS

Variety Provided Access to: Speech Therapy
Area of Manitoba: Interlake-Eastern

"Wyatt has improved greatly since beginning to work with his speech therapist. He has started to communicate much more with everyone around him and is confident when playing with other children. When listening to Wyatt, he will excitedly tell you about his day, and talk to his friends about toys, and cartoons. While it is becoming much easier to understand him, he is not speaking as clearly as we believe he should. There is a lot of relief with the support of our speech therapist and the funding as my husband and I just cannot provide him private therapy because of the cost."



VARIETY KID

TAIYAH - AGE 17

LIVING WITH: COMPLEX POST TRAUMATIC STRESS DISORDER & SEIZURES

Area of Manitoba: Interlake-Eastern
Variety Provided Access to: Respite Care

"There are no words to describe our gratitude and appreciation. We have knocked down so many doors to receive extra funding and supports through other services to only fall short because we didn't meet certain criteria and her diagnosis is uncommon.

Our little girl's life has changed significantly. We have a sense of peace within our home now that we have respite funding. An extra set of hands, a special bond and relationship has formed with Taiyah and her respite worker. Prior to extra supports from Variety, Taiyah was seizing 1-9 times a day and unable to go to school full-time or go out like a typical teenager. With respite coverage, she has begun to go on regular outings. Since March 2022, with support Taiyah has been successful at leaving the house with her respite worker. She is building tolerances each day. These successes would not have occurred if Taiyah didn't have 1:1 assistance as we were unable to financially accommodate this."



The program
reached children
in 40 communities
throughout Manitoba



29%

of approved requests
helped children in
communities outside
of Winnipeg



71%

of approved
requests helped
children living in
Winnipeg

VARIETY'S SPECIAL NEEDS PROGRAM

- Organizational grants

\$126,435

spent to support organizational grants

CONTINUED SUPPORT

MUSIC THERAPY IN SCHOOLS

- ✓ This year **24** school sites participated
- ✓ **265** children benefited from participation in weekly music therapy sessions

EARLY INTERVENTION SPEECH AND LANGUAGE PROGRAM

- ✓ **62** children participated
- ✓ **26** children were regularly supported by the speech and language pathologist
- ✓ **14** children were referred for additional speech and language services
- ✓ **6** children were referred to other professional supports including occupational therapy



381

children were able to access services instrumental to their growth and development

NEW SUPPORT

VOLT HOCKEY

Variety Manitoba and Westman Volt Hockey have formed a partnership and established the first ever Volt Hockey program in Manitoba. The goal of the program is to provide children living with special needs the opportunity to feel part of a community and team where they can participate without judgement of their disability or skill set. Volt Hockey is an accessible form of hockey that is played in a specifically designed hockey sport chair by people with a variety of disabilities.



BIKE CAMP

In partnership with iCan Shine and the St. Amant Foundation, the iCan Bike Camp was back in Winnipeg this summer! With the use of customized adapted equipment, trained professionals, and volunteers help riders achieve their goal of learning to ride a conventional bicycle independently by the end of camp. Over the course of the camp, 63 individuals living with permanent disabilities learned the amazing skill of independently riding a bike.

Variety also ensured bikes and helmets were purchased for any child participating whose families could not afford to purchase a bike on their own.





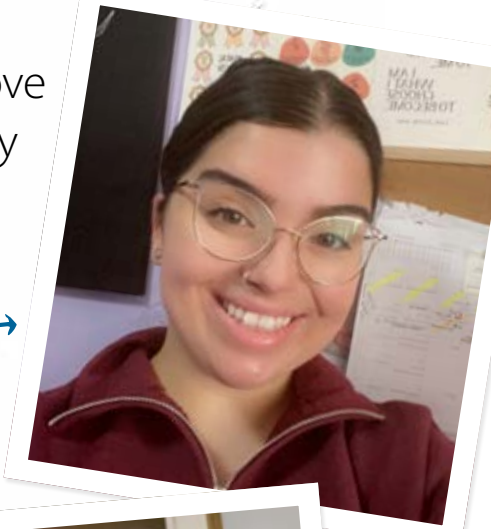
VARIETY'S POST-SECONDARY EDUCATION AWARDS



Our organization began this program to help remove the additional barriers youth living with a disability face in accessing post-secondary education.

2022 RECIPIENT – CATHERINE

"The past few years have been incredibly hard on so many people. My family included. During the start of my studies my father suffered a stroke which left us struggling to afford health related items and pay our bills, this included my education. I ended up working three jobs during this time just to make ends meet and help my mother. I have mobility issues which I had surgeries for when I was younger but these have now progressed and arthritis has begun to form. I also deal with the day to day life of having ADHD, Anxiety and PTSD which I am comfortable to share because it helped lead me into my field. I am currently completing prerequisite courses for my dream degree. This award is life changing and will help me to be able to focus on my studies and worry less about needing to balance everything else while I focus on my studies to reach my dreams."



2022 RECIPIENT – HADAS

"I would like to say a massive thank you to Variety for awarding me this generous and incredible award. I will be completing my final year of my Bachelor of Arts in Sociology in April of 2023. This incredible award will help me learn and study in the final year of my degree more in depth about the different branches and fields I will want to work with and specialize in as a social worker".



2022 RECIPIENT - AMEEN

"Completing my higher education has been a priority to me since I was a kid, my family has raised me in a way that made me plan my life based on education. I'm currently pursuing a bachelor's degree with honors in management with a focus on organization, leadership, and international business at the Asper School of Business at the University of Manitoba. I am so excited to receive this scholarship. It will definitely help take the financial stress off my shoulders."



VARIETY'S CHILDREN'S DENTAL OUTREACH PROGRAM

Despite ongoing challenges caused by the COVID-19 pandemic, the program screened **2,053** students in grades K-6 – a **33%** increase from the previous year largely because of loosened pandemic restrictions.

17

Schools participated

733

Treatments were administered

199

Children's lives improved

"Everyone puts forth a great effort to ensure students felt safe and comfortable during their dental visits. Students are smiling when they return back to school and they can't wait to tell us about their experience. Being a part of this program is creating positive attitudes amongst students and building their awareness of the importance of dental care as part of healthy living."

– Lord Selkirk School Principal

"We not only appreciated the program still being in place during a pandemic to support our students who needed treatment, but that they were treated with such care and safety,"

– Lord Roberts School Principal

"The program has been in place for many years, and one constant is the sincere appreciation we hear from parents whose children are able to benefit from the care they receive as they go through their treatments."

– Robertson School Principal



VARIETY'S CAMP BRERETON

♥ The camp season was booked fully by qualifying camp groups. Our camper numbers were close to our attendance numbers prior to COVID-19.

Group's favorite activities at camp:

"Our group really loved kayaking! A lot of our participants had never been before, so it was very exciting and new for them. A lot of our participants also loved playing volleyball on the sports court!"

"Swimming, kayaking/canoeing and the basketball court"

"Kayaking/canoeing and water activities by the dock, bedtime bonfires, and beach days"



What Group's had to say about camp this summer:

"Camp to me was a time to disconnect, yet I've never felt more connected. It was a great time to enjoy each other's company." - **CanU Canada**

"It was so nice being back in person this year. Being able to reconnect with old friends and creating new friendships was magical. We love Variety's facility and are so thankful to be able to be a returning group each year." - **Camp Quality**



"We can clearly notice the massive investments in this facility over the last 10 years which made it super accessible and very desirable for our campers. It has often been described as "5-star camping". The lodge, the dock, the multipurpose fenced sport field, the insulated air-conditioned cabins and the commercial kitchen are all in top shape and very well maintained. Our group is very fortunate to have a great partnership with Variety and are thrilled to be able to bring our young campers back to Camp Brereton" - **Camp Awakening**

VARIETY AT WORK

Variety's Winter Wonderland

For the 2021 Winter Wonderland, Variety partnered with the Assiniboine Park Zoo Conservancy to provide elementary age students an outstanding holiday experience at the Assiniboine Park Zoo! Students got an exclusive tour around special sections of the Zoo, a nutritious meal, listened to some fun holiday entertainment and received a gift bag with useful items, snacks and a toy.



Events for Families

15 different opportunities including Manitoba Moose, Goldeyes, and Winnipeg Ice Games, a production of Charlie and the Chocolate Factory, Rainbow Stage plays and a Fred Penner concert!



"She is now fascinated with watching hockey games at an arena. We loved bringing the kids to watch the Ice play last Saturday and they won!"
– Ianess's Family



113

Variety kids and their families were able to have fun-filled experiences.

"I cannot thank you enough for the tickets for last night's show. We have never done anything like it. It was very nice to go out with the whole family and the boys loved it!"
– Alex and Aiden's Family



"Just wanted to say a HUGE thank you for the tickets for last night's performance! It was a late one but he actually sat still and enjoyed it! Our family enjoyed the night out!"
– Jayce's Family



VARIETY'S GOLD HEART GALA



Variety's 2022 Gold Heart Gala presented by **Pratts Wholesale & Food Service**, was a glamorous evening featuring hors d'oeuvres and cocktails, a gourmet four course meal, fine wines, exciting entertainment, grand prize raffle and live & silent auctions. This year's Gala was a record-breaking event while honoring Louis Trepel with the first ever Inaugural Lifetime Achievement Award. Louis has been dedicated to helping children in need for over 40 years and Variety is one of many charities that have been fortunate enough to have Louis' support. We are incredibly grateful to Louis Trepel and his partner WT Grogan for their continuous support of Variety's mission.

THE SUCCESS OF VARIETY'S 2022 GOLD HEART GALA REPRESENTED AN ENORMOUS PORTION OF OUR ANNUAL FUNDRAISING DOLLARS.

A special thanks to our Presenting Sponsor – **Pratts Wholesale & Food Service**, Diamond Sponsor – **Natural Bakery**, Gold Heart Sponsor – **Dominion Accounting & Tax Service**, Platinum Sponsor – **Marilyn Trepel**, Gold Sponsor – **WGI Westman Group Inc**, Dinner Sponsor – **Maxim Truck & Trailer**, Accessibility Sponsors – **Kinsmen Club of Winnipeg & Move Mobility**, Reception Sponsor – **MacDon Industries Ltd**, Dinner Wine Sponsor – **Manitoba Liquor & Lotteries Corporation**, Cocktail Sponsor – **Price Industries**, VIP Wine Sponsor – **Dr. John Ross Bonanni Medical Corporation**, After Party Sponsor – **Bell Media**, Silent Auction Sponsor – **Leith Wheeler Investment Council Ltd**, Live Auction Sponsor – **ADESA Winnipeg**.



VARIETY'S DRIVE "FORE" THE KIDS GOLF CLASSIC

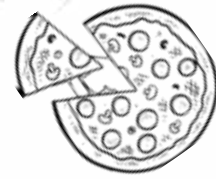
Variety's Drive "Fore" the Kids Golf Classic was held on August 29th, 2022 at Niakwa Country Club. We are so grateful for everyone's generosity towards Variety's kids living with special needs.

Over \$100,000 was raised at this year's tournament due to our incredibly generous donors and supporters. The event included an online silent auction, an amazing day of golf which ended with a PGA style hole in one shootout.

A special thanks to our Presenting Sponsor - **Windeck Ltd**, Official Insurer of Variety's Drive for the Kids Golf Classic and the \$500,000 Hole in One Shootout Sponsor - **TIPI Insurance**, Lunch Sponsor - **Pratts Wholesale & Food Service**, Par Sponsor - **Waterside Development**, Eagle Sponsors - **Natural Bakery & The Keg** - Registration Sponsor - **Johnston Group**, Birdie Sponsor - **Lehigh Cement** - Patio & Beverage Sponsor - **Thompson Dorfman and Sweatman LLP**



COMMUNITY FUNDRAISING EVENTS



This year over \$95,000 was raised in support of Variety's kids from organizations and generous members of the public who hosted an event or fundraising activity for Variety.

Kinsmen Club of Winnipeg continues to be a great supporter of Variety as we were selected to be a charity of choice for the sales of Kinsmen Jackpot Bingo's in March. For the second year **Domino's of Winnipeg** selected Variety to be a recipient of their online order pizza specials where \$5 or \$10 was donated back. **One Great City Brewing Company** created a specialty beer in support of Variety- Big Time Red Ale. We also received over \$69,240 in donations from the Snoman license plates campaign.

We are very grateful for all the organizations and people who hosted community fundraising events this past year. Events of any size can make a strong impact on Variety's kids. Thank you all so much for your time and dedication towards Variety's kids.



WE'D ESPECIALLY LIKE TO THANK:



VARIETY'S BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Peter MacKenzie – Chairperson/
President
Sheena Roscoe – Treasurer
Leilani Kagan- Executive Secretary
Lisa Cefali – Past Chairperson/President

DIRECTORS

Dr. John Ross Bonanni
Doug Dobrowolski
Gerry Loewen
Kyle Hendin
Terence Karacsony
Yaffa Ludwig
Brent Rombough
Susana Scott
Niall Nazarko

VARIETY STAFF

Jeff Liba
Amanda Henry
Ashley Irwin
Kierra Koblun
Michele Burnett - term position
Megan Meltzer - term position
Kai Madsen - term position

VARIETY INTERNATIONAL AMBASSADOR

Louis Trepel

KEY PARTNERS

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Kinsmen Club of Winnipeg
Building Sustainable Communities
Program
Snoman
Heidi & Rennie Balciunas and
Natural Bakery
Anonymous
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Pratts Wholesale & Food Service
Louis & WT
Musi Inc.

ABILITY

Cambrian Credit Union
The Winnipeg Foundation
Waterside Development Corp.
Lisa Cefali
Exchange Income Corporation
Forensic Psychological Services
Dr. Robert Diamond
Gerry & Barb Price

FREEDOM

Red Planet Group
Canadian Tire
Prairie Dawn Foundation
Puchniak Family Fund
Upside Down Tree
PTZA Nation
The Thomas Sill Foundation
WGI Westman Group
WOW! Hospitality Concepts Inc.
Jim Gauthier
Marilyn Trepel

John MacDonald
Maple Leaf Construction
Maxim Truck and Trailer/Doug Harvey
& Jan Shute
David Poggemiller

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Barbie Hislop
Volume Freight Solutions Inc.
John and Bonnie Buhler Foundation Inc.
Manitoba Liquor & Lotteries Corporation
Sexton Group Ltd.
Winnipeg Home Services
Thomas Blumberg
Blair Henderson
Carol & *Barry McArton
(*always remembered)
Legacy Bowes Group
John Ross Bonanni Medical Corporation
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Price Industries
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Contemporary Printing Services
Contempra Signs
Gary & Gwen Steiman
Kris Hildebrand
TIPI Insurance Partners
Westman Dreams for Kids Foundation Inc.
Windeck Ltd.



FINANCIAL REVIEW

STATEMENT OF FINANCIAL POSITION SEPTEMBER 30, 2022

ASSETS

2022

2021

(Restated)

CURRENT ASSETS

Cash (Note 3)	\$ 491,371	443,009
Accounts receivable (Note 4)	24,128	63,968
Prepaid expenses	7,978	7,866
	<u>523,477</u>	<u>514,843</u>

INTERNALLY RESTRICTED CASH (Note 3)

32,931 24,971

INTERNALLY RESTRICTED INVESTMENTS (Note 5)

655,722 531,480

CAPITAL ASSETS (Note 6)

585,219 689,534

\$ 1,797,349 1,760,828

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable and accrued liabilities (Note 7)	\$ 60,689	43,568
Donations payable (Note 8)	24,780	33,068
Deferred revenue (Note 9)	348,948	261,135
Current portion of deferred contributions (Note 10)	125,218	138,188
	<u>559,635</u>	<u>475,959</u>

DEFERRED CONTRIBUTIONS (Note 10)

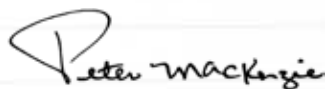
437,999 533,578

997,634 1,009,537

NET ASSETS

Invested in capital assets	22,002	17,768
Internally restricted (Note 11)	688,653	556,451
Undesignated	89,060	177,072
	<u>799,715</u>	<u>751,291</u>
	<u>\$ 1,797,349</u>	<u>1,760,828</u>

APPROVED BY THE BOARD:



Director

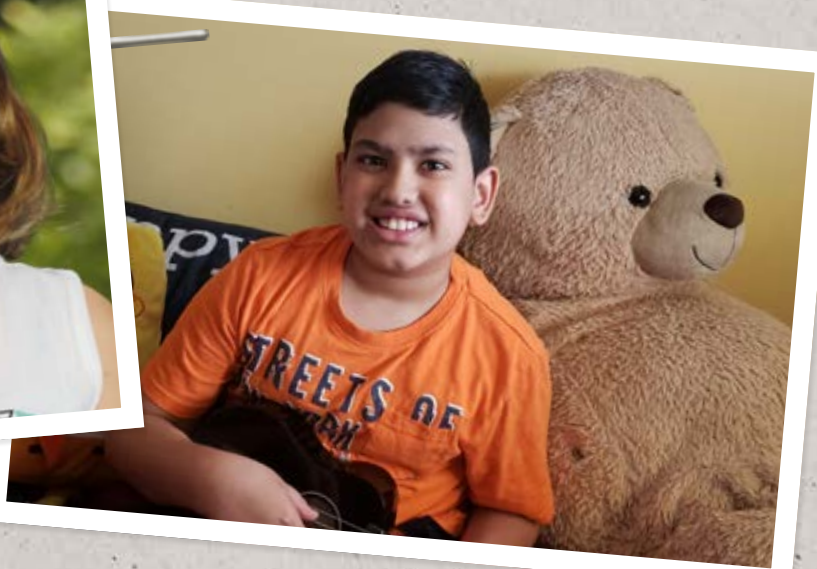


Director

FINANCIAL REVIEW

STATEMENT OF OPERATIONS YEAR ENDED SEPTEMBER 30, 2022

	2022	2021 (Restated)
REVENUES		
Fundraising and donations	\$ 1,624,466	1,051,967
Amortization of deferred contributions related to capital assets (Note 10)	125,218	138,187
Camp Brereton	166,964	48,628
Investment income - dividends and interest	20,158	13,581
Province of Manitoba - Bridge grants	-	20,000
Canada Emergency Wage Subsidy (Note 15)	-	105,291
Canada Emergency Rent Subsidy (Note 15)	-	15,648
	<u>1,936,806</u>	<u>1,393,302</u>
EXPENSES		
Administration and management (Schedule 1)	448,855	423,856
Fundraising (Schedule 2)	454,226	250,455
	<u>903,081</u>	<u>674,311</u>
EXCESS OF REVENUES OVER EXPENSE BEFORE PROGRAMS AND OTHER ITEMS	<u>1,033,725</u>	<u>718,991</u>
PROGRAMS		
Camp Brereton	115,726	50,246
Dental Outreach	40,000	43,333
Early intervention speech and language	9,669	-
Music therapy	71,414	58,160
Special needs	622,823	407,655
Volt hockey	45,352	-
	<u>904,984</u>	<u>559,394</u>
EXCESS OF REVENUES OVER EXPENSES BEFORE OTHER ITEMS OTHER ITEMS	<u>128,741</u>	<u>159,597</u>
Realized gain (loss) on sale of investments	3,246	(14,760)
Unrealized gain (loss) on investments	(83,563)	62,995
	<u>(80,317)</u>	<u>48,235</u>
EXCESS OF REVENUES OVER EXPENSES	<u>\$ 48,424</u>	<u>207,832</u>



TO GET ASSISTANCE

varietymanitoba.com/programs_apply-for-support/

TO MAKE A DONATION

varietymanitoba.com/give/

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Variety, the Children's Charity of Manitoba

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