

Presented by



VARIETY'S GOLD Heart GALA

MAY 4 • 2024

RBC CONVENTION CENTRE
YORK BALLROOM

FORMAL ATTIRE

VIP COCKTAIL RECEPTION **5:00 PM**

EVENING RECEPTION **5:30 PM**

EVENING DINNER & PROGRAM **6:30 PM**

AFTER PARTY TO FOLLOW



variety
the children's charity

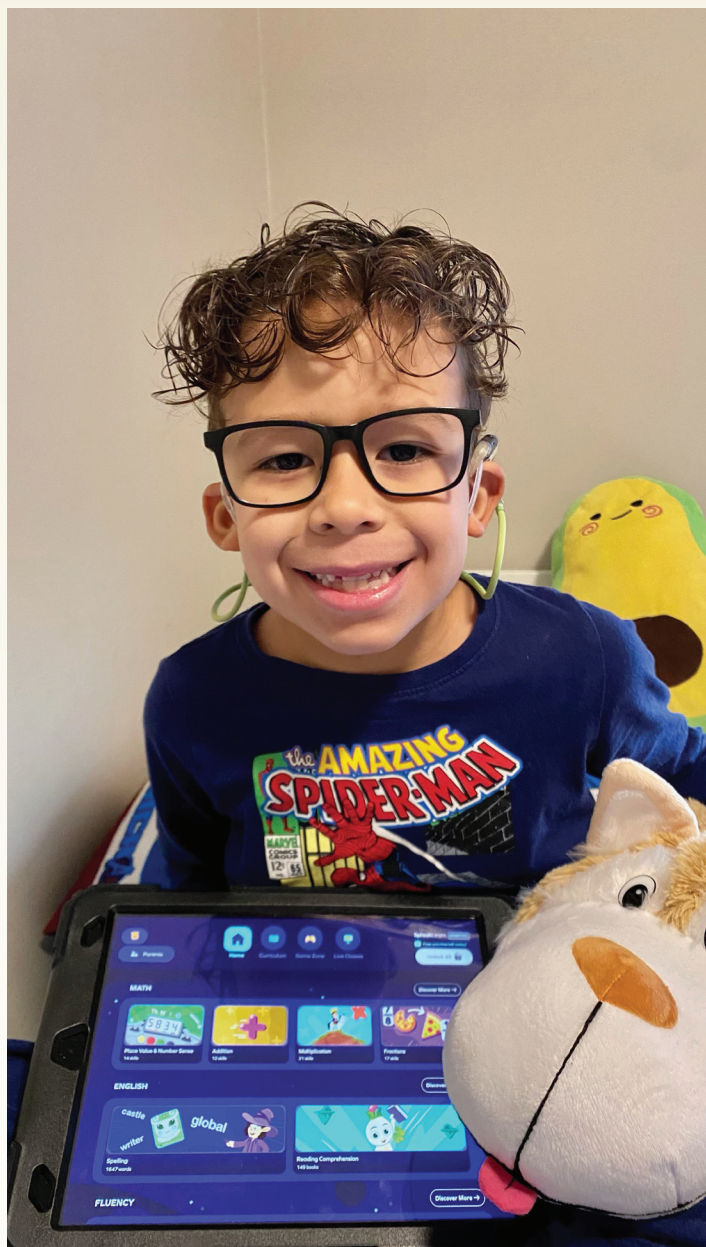
INTRODUCTION

WHO WE ARE & WHAT WE DO

Variety, the Children's Charity of Manitoba's mission is to step in where government, healthcare and other funding ends to provide direct assistance to children in Manitoba living with special needs and experiencing economic disadvantage. Variety recognizes that for children living with special needs support is essential, early intervention is critical and families we assist struggle to deal with the overwhelming cost of care. Under our three core program areas, Variety works with organizations and individuals to provide and deliver life-saving, life-changing and life-enriching equipment, supplies and services. Our programs support children living with special needs in breaking down barriers and creating equal opportunities for participation, so all children have the ability to realize their full potential.

ABOUT THE EVENT

The Variety Gold Heart Gala offers guests a glamorous evening featuring, hors d'oeuvres and cocktails, a gourmet four course meal, fine wines, exciting entertainment, grand prize raffle and live & silent auctions. All funds raised from the evening support equipment and services for Manitoba children who are living with special needs and experiencing economic disadvantage.





Meet EMMA

Prior to Variety's support Emma's family was experiencing challenges with her autism diagnosis. Emma was diagnosed shortly before COVID and once the pandemic hit, available therapies and social activities came to a halt. Over the last year Emma has gained access to Music and Speech Therapy through Variety's Special Needs Program. Weekly therapy sessions are helping make a big difference for Emma.

"It has brought hope and peace of mind to our family and home regarding the future of my daughter. All of this progress would not have been possible without the financial support of Variety. Emma is speaking more and is more confident in her abilities to communicate. Emma can now share many things wither sister and I. It is incredibly fun and sometimes completely unexpected when she does something new. She has improved so much."

Give the Gift of Confidence

SPONSORSHIP LEVELS:

Gold Heart Sponsor EXCLUSIVE

\$25,000 - SOLD

- 2 reserved tables of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 20 tickets for access to our exclusive VIP Cocktail Reception
- Full page colour ad in evening program (4.625"w x 7.625"h)
- Opportunity to meet a Variety family at VIP Cocktail Reception
- Logo recognition on Variety Manitoba website
- Personalized table service throughout the dinner
- First right of refusal for 2025 Gold Heart Gala event

Dinner Sponsor EXCLUSIVE

\$25,000

- 2 reserved tables of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 20 tickets for access to our exclusive VIP Cocktail Reception
- Logo recognition on Variety Manitoba website
- Opportunity to meet a Variety family at VIP Cocktail Reception
- Full page colour ad in evening program (4.625"w x 7.625"h)
- Personalized table service throughout the dinner
- First right of refusal for 2025 Gold Heart Gala event

Entertainment Sponsor EXCLUSIVE

\$10,000

- 1 reserved table of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 10 tickets for access to our exclusive VIP Cocktail Reception
- Full page colour ad in evening program (4.625"w x 7.625"h)
- Logo displayed on signage at event stage
- First right of refusal for 2025 Gold Heart Gala event

Presenting Sponsor EXCLUSIVE

\$25,000 - SOLD

- 2 reserved tables of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 20 tickets for access to our exclusive VIP Cocktail Reception
- Full page colour ad in evening program (4.625"w x 7.625"h)
- Opportunity to meet a Variety family at VIP Cocktail Reception
- Logo recognition on Variety Manitoba website
- Personalized table service throughout the dinner
- First right of refusal for 2025 Gold Heart Gala event

Future Sponsor EXCLUSIVE

\$15,000

- 1 reserved table of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 10 tickets for access to our exclusive VIP Cocktail Reception
- Full page colour ad in evening program (4.625"w x 7.625"h)
- Opportunity to meet a Variety family at VIP Cocktail Reception
- Personalized table service throughout the dinner
- First right of refusal for 2025 Gold Heart Gala event

Freedom Sponsor EXCLUSIVE

\$10,000 - SOLD

- 1 reserved table of 10 with priority seating
- Corporate Logo placement on all marketing materials referencing silent auction
- Corporate table signage on your tables and evening slide show
- Verbal recognition at VIP cocktail reception and event
- 10 tickets for access to our exclusive VIP Cocktail Reception
- Full page colour ad in evening program (4.625"w x 7.625"h)
- Opportunity to meet a Variety family at VIP Cocktail Reception
- First right of refusal for 2025 Gold Heart Gala event

SPONSORSHIP LEVELS:

Silver Sponsor EXCLUSIVE

\$8,000

- 1 reserved table of 10 with priority seating
- Corporate logo placement on select marketing materials
- Full page colour ad in evening program (4.625" w x 7.625" h)
- Corporate table signage on your table and evening slide show
- Verbal recognition at the event by emcee
- Logo recognition on Variety Manitoba website
- 10 tickets for access to our exclusive VIP Cocktail Reception
- First right of refusal for 2025 Gold Heart Gala event

Care Sponsor EXCLUSIVE

\$8,000

- 1 reserved table of 10 with priority seating
- Corporate logo placement on select marketing materials and social media
- Full page colour ad in evening program (4.625" w x 7.625" h)
- Corporate table signage on your table and evening slide show
- 10 tickets for access to our exclusive VIP Cocktail Reception
- Verbal recognition at the event by emcee
- Logo recognition on Variety Manitoba website
- First right of refusal for 2025 Gold Heart Gala event

Evening Reception Sponsor EXCLUSIVE

\$7,500 - SOLD

- 1 reserved table of 10 with priority seating
- Corporate logo featured on select marketing materials
- 1/2 page colour ad in evening program (4.625" w x 3.75" h)
- Corporate table signage on your table and evening slide show
- Logo recognition on Variety Manitoba website
- Verbal recognition at the VIP Cocktail reception and main event by emcee
- 10 tickets for access to our exclusive VIP Cocktail Reception
- First right of refusal for 2025 Gold Heart Gala event

After Party Sponsor EXCLUSIVE

\$6,500

- 1 reserved table of 10 with priority seating
- 1/2 page colour ad in evening program (4.625" w x 3.75" h)
- Corporate table signage on your table and evening slide show
- Logo on After Party Sponsor signage at event
- First right of refusal for 2025 Gold Heart Gala event

Accessibility Sponsor

\$6,000

- 1 reserved table of 10 with priority seating
- 1/4 page colour ad in evening program (2.25" w x 3.75" h)
- Corporate table signage on your table and evening slide show
- First right of refusal for 2025 Gold Heart Gala event



EARLY BIRD SPECIAL!

Book your Corporate Table or ticket purchases by January 31st and be entered to win your table or tickets for free!

SPONSORSHIP LEVELS:

Variety Corporate Table

\$4,500

- Reserved table of 10
- Corporate table signage on your table and evening slide show
- Name recognition in the evening program

Send a Variety Family to Gala

\$2,000

- Receive thank you message from attending family
- Charitable tax receipt

VIP Individual Ticket

\$525

- Access to VIP Cocktail Reception
- Priority Seating for dinner
- Name recognition in evening program
- Partial Tax Receipt

Individual Ticket

\$375

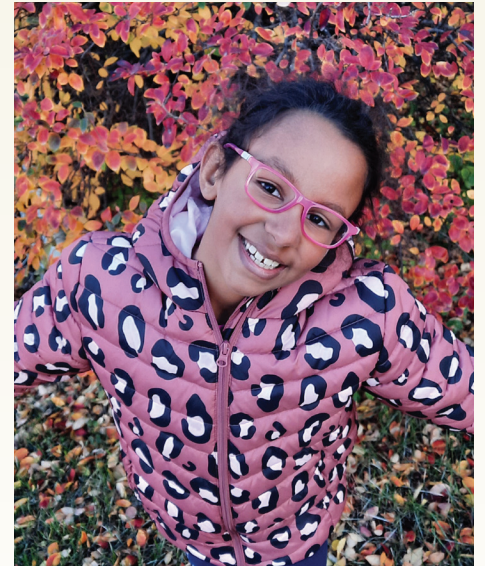
- Partial Tax Receipt

Live Auction Donor

- Live auction items will be highlighted on our rotating screens with your logo throughout the evening and during the live auction as well as on any live auction item signage
- Charitable tax receipt upon request

Silent Auction Donor

- Silent Auction items will be displayed at the event along with item description and your logo on signage
- Charitable tax receipt upon request



We'd be pleased to work with you to customize your sponsorship to help meet your business objectives.

NEW

Bundle your support and participate in Variety's Gold Heart Gala & Drive For the Kids Golf Classic! Help more Kids than ever and participate in both events for one cost!

Contact us for more information: admin@varietymanitoba.com

Partial tax receipt can be issued upon discussion with the Variety Office.

We encourage donors to submit a message expressing why Variety is important to them; these will be featured on our video screens.

You may also be interested in submitting an ad for our evening program on behalf of your business.

All funds raised from the evening support Variety children here in Manitoba.

See the details below for ad specifications, contact information and pricing details.



\$250 Leave a message why you support Variety (25 words or less)

\$2000

Full Page: 4.625" X 7.625"
Full colour

\$1000

Half Page: 4.625" X
3.75" Full colour

\$500

Quarter
Page: 2.25" X
3.75" Full
colour

\$500

Quarter
Page: 2.25" X
3.75" Full
colour

For booking and further information please contact Ashley Tavares at
atavares@varietymanitoba.com or call her at 204-999-7973.

BE A SPONSOR

As a sponsor, your support will provide vital equipment and services for children in Manitoba living with special needs. Since 1978, Variety, the Children's Charity of Manitoba has raised millions in Manitoba and helped thousands of children through its programming and initiatives.

2024 VARIETY GOLD HEART GALA SPONSORSHIP OPPORTUNITIES

I would like to support Variety, the Children's Charity of Manitoba in the following way:

- | | | |
|--|---|--|
| <input type="radio"/> Gold Heart Sponsor Exclusive: \$25,000 - GOES | <input type="radio"/> Entertainment Sponsor Exclusive: \$10,000 | <input type="radio"/> Evening Reception Sponsor Exclusive: \$7,500 - GOES |
| <input type="radio"/> Presenting Sponsor Exclusive: \$25,000 - GOES | <input type="radio"/> Freedom Sponsor Exclusive: \$10,000 - GOES | <input type="radio"/> After Party Sponsor Exclusive \$6,500 |
| <input type="radio"/> Dinner Sponsor Exclusive: \$25,000 | <input type="radio"/> Silver Sponsor Exclusive: \$8,000 | <input type="radio"/> Accessibility Sponsor: \$6,000 |
| <input type="radio"/> Future Sponsor Exclusive: \$15,000 | <input type="radio"/> Care Sponsor Exclusive: \$8,000 | |

2024 VARIETY GOLD HEART GALA OTHER OPPORTUNITIES

I would like to support Variety, the Children's Charity of Manitoba in the following way:

- | | |
|--|--|
| <input type="radio"/> Variety Corporate Table: \$4,500 | <input type="radio"/> Individual Ticket: \$375 |
| <input type="radio"/> Send a Variety Family to Gala: \$2,000 | <input type="radio"/> Live Auction Donor |
| <input type="radio"/> VIP Individual Ticket: \$525 | <input type="radio"/> Silent Auction Donor |

Name or Corporation (As preferred for program): _____

Contact Name: _____ Phone: _____

Address: _____ City: _____ Province: _____

Zip: _____ Email Address: _____

- ☐ I would like to be **invoiced**.
- ☐ **Cheque** enclosed. (Payable to: Variety, the Children's Charity of Manitoba)
- ☐ I would like to pay by **Credit Card** (please enter in your information below): ☐ VISA ☐ MC ☐ AMEX

Name on Card: _____

Credit Card Number: _____ Expiry Date: _____

Guests names for seating, check-in & meal requirements requested by April 12th, 2024.

Please email or mail the completed form to: Variety, the Children's Charity.

Email atavares@varietymanitoba.com | Mailing address: **440A Don Ave, Winnipeg, MB, R3L 0S4**



Thank you for your time &
consideration in supporting
Variety's Kids.

FOR MORE INFORMATION ABOUT THE 2024 GOLD HEART GALA PLEASE CONTACT:

Ashley Tavares Volunteer & Community Event Coordinator

Direct **204-999-7973** / Office **204-982-1050**

or by email at atavares@varietymanitoba.com

www.varietymanitoba.com