

Give the Gift of Independence



VARIETY'S BIKE CAMP TEACHES CHILDREN LIVING WITH A DISABILITY HOW TO RIDE A 2-WHEEL BIKE.



What is Variety's Bike Camp?

Variety's Bike Camp teaches children ages 8 and up living with a disability how to ride a 2-wheel bike independently. Over the course of camp riders transition from specialized equipment to a 2-wheel coaster bike as they learn the skills needed to balance and steer a bike on their own. Over the course of the camp, 80 individuals will learn the amazing skill of independently riding a bike.

Many children living with a disability are unable to ride a two-wheel bike. Parents may have tried to support and teach them in doing so but they lack the specialized equipment, training and knowledge to support them in this skill building process. Many children feel excluded and embarrassed because they are unable to ride a bike with their friends and family.

We know that common barriers to participation for children living with a disability include a lack of skills, fear and negative attitudes toward disability, inadequate facilities and accommodations, a lack of specialized programs, staff capacity and cost.

Variety, the Children's Charity of Manitoba will be raising funds to ensure that each week of camp is completely FREE for participants and bikes and helmets will be purchased for families in need.

By giving these children the opportunity to learn the necessary skills, Variety's Bike Camp, increases the rates of participation, opportunity and independence for children living with a disability.



Sponsor Variety's Bike Camp



\$10,000 Independence Sponsor

- Help give the gift of Independence to 14 kids who will learn to ride a 2-wheel bike
- Logo recognition on signage at both weeks of camp
- Logo recognition on Variety's website
- Recognition on e-newsletters and social posts
- Opportunity to provide branded stickers for the gifted bikes
- Opportunity for you and your employees to volunteer at Bike Camp
- Opportunity to attend on the Friday of each week and hand out medals to riders
- First Right of Refusal for 2025

\$5,000 Accessibility Sponsor

- Help give the gift of Accessibility to 7 kids who will learn to ride a 2-wheel bike
- Logo recognition on signage at both weeks of camp
- Logo recognition on Variety's website
- Recognition on e-newsletters and social posts
- Opportunity for you and your employees to volunteer at Bike Camp
- First Right of Refusal for 2025

\$500 Mobility Sponsor

- Help give the gift of Mobility to a child who will learn to ride a 2-wheel bike
- Logo recognition on signage at both weeks of camp
- Recognition on social posts
- Opportunity for you and your employees to volunteer at Bike Camp

\$7,500 Inclusion Sponsor

- Help give the gift of Inclusion to 10 kids who will learn to ride a 2-wheel bike
- Logo recognition on signage at both weeks of camp
- Logo recognition on Variety's website
- Recognition on e-newsletters and social posts
- Opportunity for you and your employees to volunteer at Bike Camp
- Opportunity to attend on one Friday and hand out medals to riders
- First Right of Refusal for 2025

\$1,500 Confidence Sponsor

- Help give the gift of Confidence to 2 kids who will learn to ride a 2-wheel bike
- Logo recognition on signage at both weeks of camp
- Logo recognition on Variety's website
- Recognition on e-newsletters and social posts
- Opportunity for you and your employees to volunteer at Bike Camp

Bike Camp Donor

- Make any donation in support of Variety's Bike Camp.
- Opportunity to volunteer at Bike Camp
- Full Tax Receipt

SPONSOR INFORMATION

To sponsor Variety's Bike Camp please complete this form and send back to Ashley at atavares@varietymanitoba.com.

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ **PRO:** _____

P.C.: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

PAYMENT INFORMATION:

SPONSOR LEVEL: _____ **AMOUNT:** _____

I WOULD LIKE TO: _____ **PAY BY CREDIT CARD** _____ **SEND A CHEQUE**
_____ **BE SENT AN INVOICE** _____ **SEND AN ETRANSFER**

CREDIT CARD NUMBER: _____

EXPIRY DATE: _____ / _____ **CVC:** _____

Cheques can be made out to Variety Manitoba and mailed to:
440A Don Ave. Winnipeg, MB, R3L 0S4.
E-Transfers can be sent to finance@varietymanitoba.com.



NEED MORE INFORMATION OR WANT TO DISCUSS?

PLEASE CONTACT ASHLEY AT 204-982-1050 OR ATAVARES@VARIETYMANITOBA.COM.