

Winter Wonderland

presented by  **variety**
the children's charity



Variety, the Children's Charity of Manitoba
440A Don Ave, Winnipeg, MB, R3L 0S4
204-982-1050 www.varietymanitoba.com

What is Variety's Winter Wonderland?

Variety, the Children's Charity of Manitoba knows first-hand how the holiday season can be an incredibly stressful time of the year for families experiencing economic disadvantage. This is why we created our annual Winter Wonderland event – A Variety Holiday Celebration - which provides a meaningful outing for children in our community living in situations of economic disadvantage.

Winter Wonderland includes a nutritious hot meal, “Winter Wonderland” themed décor, holiday entertainment, caroling, a visit from Santa, plus every child receives a gift bag. These gift bags are filled with toys, snacks, and useful items including toques, mitts and toothbrushes. This year's event is set to take place in November.

We partner with inner-city elementary schools to provide children this wonderful opportunity each year. Variety holds this event annually thanks to the support of numerous sponsors and donors who contribute financially, and/or donate resources and their time. Donated food products, toys, winter gear, and discounted entertainment (magicians, face painting, and carolers) ensures this event can happen with no costs to the schools, the kids or their families. Since Louis Trepel's inception of the event in 2017, Variety Manitoba has grown the reach of Winter Wonderland, helping over a record breaking 1,400 children last year.

Sadly, many of the children attending Winter Wonderland will not receive a gift or a warm meal, during the holiday season. By helping to give children this experience of joy, their spirits are brightened, and they know just how much they matter, regardless of their circumstances.

With everyone's help, we can support these children and make them feel special each year! Please join us by sponsoring this event, and help us give these children a meaningful experience that will be remembered for years to come.



Sponsor Variety's Winter Wonderland

\$20,000

Give the Winter Wonderland Experience to all Schools

\$15,000

Support Holiday Entertainment for all Schools

\$10,000

Support Gift Bags for All Students

Includes:

- Logo recognition on all marketing materials
- Name recognition in Press Release sent out
- Logo recognition on e-newsletters sent out
- Name recognition on social media with tagging where possible
- Verbal recognition by emcees at the event
- Logo on signage at the event
- Opportunity to provide items in children's gift bags
- Opportunity for employee volunteering
- Receive a Thank You letter from all Schools

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- Logo on signage at the event
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Sponsor Variety's Winter Wonderland

\$5,000

Support 2 Schools' Winter Wonderland Experience

Includes:

- Logo recognition on e-newsletters sent out
- Name recognition on social media with tagging where possible
- Verbal recognition by emcees at the event
- Logo on signage at the event
- Opportunity to provide items in children's gift bags
- Opportunity for employee volunteering

\$2,500

Support a School's Winter Wonderland Experience

Includes:

- Name recognition on e-newsletters sent out
- Name recognition on social media with tagging where possible
- Logo on signage at the event
- Opportunity to provide items in children's gift bags
- Opportunity for employee volunteering

\$1,500

Support Gift Bags for an Entire School

Includes:

- Name recognition on social media with tagging where possible
- Logo on signage at the event
- Opportunity to provide items in children's gift bags
- Opportunity for employee volunteering



SPONSOR INFORMATION



To sponsor Variety's Winter Wonderland please complete this form and send back to Ashley at atavares@varietymanitoba.com.

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ **PRO:** _____

P.C.: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

PAYMENT INFORMATION:

SPONSOR LEVEL: _____ **AMOUNT:** _____

I WOULD LIKE TO: _____ **PAY BY CREDIT CARD** _____ **SEND A CHEQUE**
_____ **BE SENT AN INVOICE** _____ **SEND AN ETRANSFER**

CREDIT CARD NUMBER: _____

EXPIRY DATE: _____ / _____ **CVC:** _____

Cheques can be made out to Variety Manitoba and mailed to:
440A Don Ave. Winnipeg, MB, R3L 0S4.

E-Transfers can be sent to finance@varietymanitoba.com.

NEED MORE INFORMATION OR WANT TO DISCUSS?

PLEASE CONTACT ASHLEY AT 204-982-1050 OR ATAVARES@VARIETYMANITOBA.COM.

