

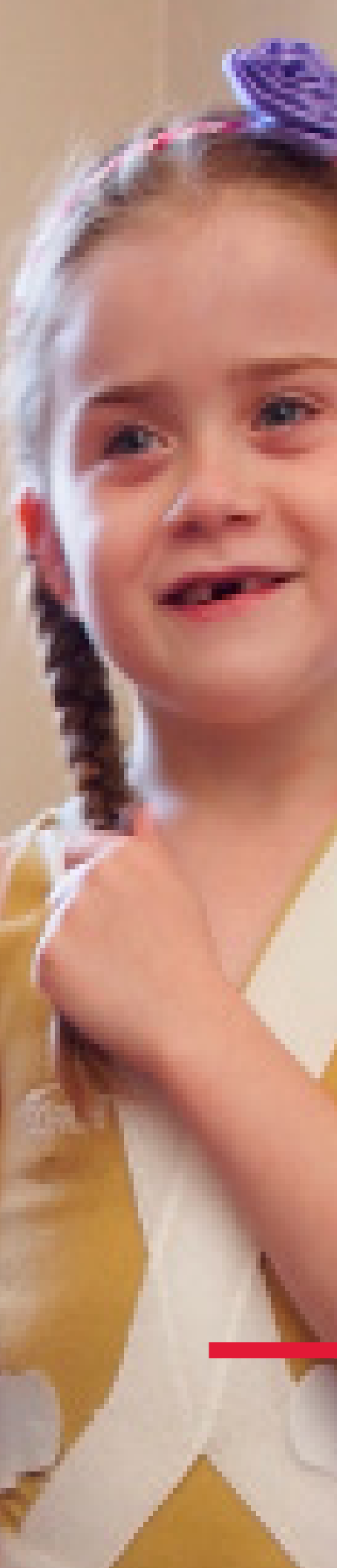


ANY CHILD.
ANY NEED.
EVERY DAY.



variety
the children's charity

**ANNUAL
REPORT**
2016 / 2017



ANNUAL REPORT

2016/2017

ANY CHILD.
ANY NEED.
EVERY DAY.

EVERY
CHILD IS A
DIFFERENT
KIND OF
FLOWER,
AND ALL
TOGETHER
MAKE THIS
WORLD A
BEAUTIFUL
GARDEN.



CONTENT

- 04. MESSAGE FROM OUR CHIEF BARKER/PRESIDENT
- 05. MESSAGE FROM OUR CEO
- 06. WHO WE ARE
- 08. VARIETY'S IMPACT IN THE COMMUNITY
- 14. HOW WE RAISE FUNDS
- 19. VOLUNTEER HIGHLIGHTS
- 20. OUR VARIETY FAMILY
- 21. GOVERNANCE
- 22. FINANCIAL REPORT
- 24. GET INVOLVED
- 25. KEEP IN TOUCH





MESSAGE FROM OUR CHIEF BARKER/PRESIDENT

Our past year has been filled with excitement and new energy. Our newly hired CEO Jeff Liba and I traveled to Atlanta to Variety's international conference in April to share our successes, and pull some best practices from the many tents represented from around the world.

We were honoured to be presented with the 2017 Variety Heart award for tent of the year, a first for tent 58! This is truly a reflection of all the efforts of our staff, volunteers, and corporate and individual donors, throughout the almost 40 years we have been in Manitoba. This is for Jerry Maslowsky, who we lost in Sept 2016. Jerry was the catalyst of this remarkable feat; to be considered amongst your colleagues as the best in class, really is humbling for tent 58.

We had our Variety Gold Heart Gala Committee knock it out of the park with a tremendously successful evening. This was led by, Tammy Hildebrand and Gregg and Lana Maidment as co-chairs, who put forward an exceptional evening of entertainment and fundraising, amassing a total over \$532,000. There were countless hours put in by our staff, volunteers and board members, in supporting events and forging Variety's exposure in our province. All these energies result in making a difference in the lives of many children and their families. We all are touched by that feeling of making a difference to these kids.

Our business plan for 2017 was to cement a strategic plan for the next three years. The focus will be on furthering outreach to the individual needs of children within our province, expand kids unique camp experience at Variety's Camp Brereton, re-engage with past Variety families and donors alike, and reinforce the impact Variety has in the Manitoba community.

There are initiatives well under way for 2018. We have endorsed that solid strategic plan, thus, creating a tangible document that will be used to guide Tent 58 through the next three years. These are required elements for a professional fundraising organization of our size and scale. I want to recognize and thank all fellow directors for their dedication over and above their 'day jobs'.

As I continue to meet volunteers and supporters, I am amazed at their selfless nature; giving both their time and money to assist kids in Manitoba who need our help. We cannot thank you enough for your ever generous support! Your gifts are enabling children in Manitoba communities to reach their full potential.

Finally, I want to thank the staff at Variety – Amanda, who took over from retiring Shanlee, Tammy, Ashley, Richard, Wendy, and Jeff for their incredible passion for Variety. We all appreciate your efforts over the past year in making Variety "the premiere" children's charity of Manitoba!

I am honoured to be associated with Variety, and count on your continued involvement in the years to come. We can all share a sense of satisfaction, pride and delight, in making a difference for the children in need throughout Manitoba.

Yours Truly,

TOM DAENINCK
Chief Barker / President



MESSAGE FROM OUR CEO

I am honoured to be the Chief Executive Officer of Variety, the Children's Charity of Manitoba and eternally grateful to my late father for introducing me to the special children that our amazing organization has the pleasure of working with.

My passion for creating a brighter and inclusive future for children living with a disability and/or impacted by a socio-economic disadvantage, is what motivates me each and every day to make Variety the premier children's charity in Manitoba.

A huge thanks for the tireless efforts of our dedicated Board of Directors, staff, and volunteers, which has allowed Variety to accomplish great things this past year.

Specifically, Variety has:

- Ratified a new strategic plan to ensure we remain focused on serving the needs of Variety children and their families;
- Exponentially grown the number of children assisted annually through our Special Needs program;
- Simplified our processes and formalized an outreach strategy to ensure we can respond to Variety families in an efficient and timely manner;
- Renewed our support for our highly successful Dental Outreach Program for another three year period with an emphasis of expanding the number of children served as well the geographic reach of the program;
- Signed agreements to significantly expand Music Therapy programming to children with Special Needs in Westman and Winnipeg;
- Created a subcommittee to specifically oversee the long-term growth and development of Variety's Camp Brereton;
- Signed the first multi-year, multi-group rental agreement in Variety's Camp Brereton history;
- Implemented a new comprehensive database system;
- Held the largest and most-successful Gold Heart Gala in our tent's history;
- Been recognized internationally as the most-successful mid-sized Tent globally by Variety International.

None of this would be possible without the generous and caring donors who make our work possible. Your generosity allows us to provide, critical life-saving medical equipment and services, vital life-changing equipment and services for mobility, independence and social inclusion, and crucial life-enriching communication equipment and services for children in Manitoba living with a disability and/or impacted by socio-economic disadvantage. I am inspired by your passion to help the children we assist and your desire to make a positive difference in their lives.

I know the year ahead will pose many challenges, not the least of which, will be keeping up with the significant increase in demand that we are seeing for all the programs and services Variety funds. Together we are creating a brighter future, one that is inclusive and encouraging, and allows each Variety child to reach their full potential.

Kindest Regards,

JEFF LIBA
Chief Executive Officer





VARIETY'S MANDATE IS TO BREAK DOWN BARRIERS TO CREATE EQUAL OPPORTUNITIES FOR CHILDREN IN MANITOBA WITH SPECIAL NEEDS, SPECIFICALLY FOCUSING WORK IN THREE AREAS:

1. VARIETY'S CARE PROGRAM DELIVERS CRITICAL LIFE-SAVING MEDICAL EQUIPMENT AND SERVICES, HEALTH-CARE AND WELL-BEING TO VARIETY'S KIDS.
2. VARIETY'S FREEDOM PROGRAM DELIVERS VITAL LIFE-CHANGING EQUIPMENT AND SERVICES FOR MOBILITY, INDEPENDENCE AND SOCIAL INCLUSION TO VARIETY'S KIDS.
3. VARIETY'S FUTURE PROGRAM DELIVERS CRUCIAL LIFE-ENRICHING COMMUNICATION EQUIPMENT AND SERVICES, EDUCATION AND SELF-ESTEEM TO VARIETY'S KIDS.

OUR MISSION

OUR MISSION

Stepping in where government, healthcare, and other charity funding ends to provide direct assistance to children in Manitoba living with a disability and/or who are impacted by socio-economic disadvantage.

OUR VISION

OUR VISION

To be the premiere children's charity in Manitoba that raises sustainable funds to provide help and hope to children of all abilities, one child at a time.



WHO WE ARE



OUR CORE VALUES

OUR CORE VALUES

Collaboration

We work together with other partners in the community to ensure the needs of Variety children are met in the most efficient and timely manner possible.

Compassion

We demonstrate empathy and show a heartfelt passion and desire to help improve the lives of Variety children and their families.

Empowerment

We believe in the abilities of Variety children and advocate on their behalf to ensure they can achieve their full potential.

Inclusion

We strive to create a world where all children play, learn and live together and are provided equal opportunity



2016 / 2017

VARIETY'S IMPACT IN THE COMMUNITY

**BECAUSE OF YOUR SUPPORT... CHILDREN FROM ALL OVER
MANITOBA HAVE BEEN ABLE TO REACH THEIR FULL POTENTIAL.**



3,184
Children and Families
impacted by
Variety programs



827
Campers
that visited
Variety's Camp Brereton



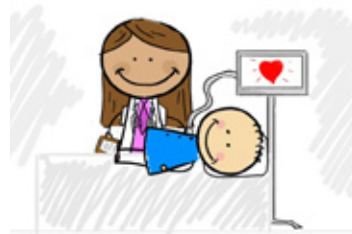
107
Children
participated in
Group Music Therapy



2213
Children received
dental screenings, treatment,
and preventative education
at no cost



18
Children awarded crucial
life-enriching communication
equipment & services



13
Children awarded crucial
life-saving medical
equipment & services



6
Children awarded vital
life-changing mobility
equipment & services

VARIETY'S SPECIAL NEEDS PROGRAM

This past year, Variety's Special Needs Program assisted children throughout the province of Manitoba providing financial support for:

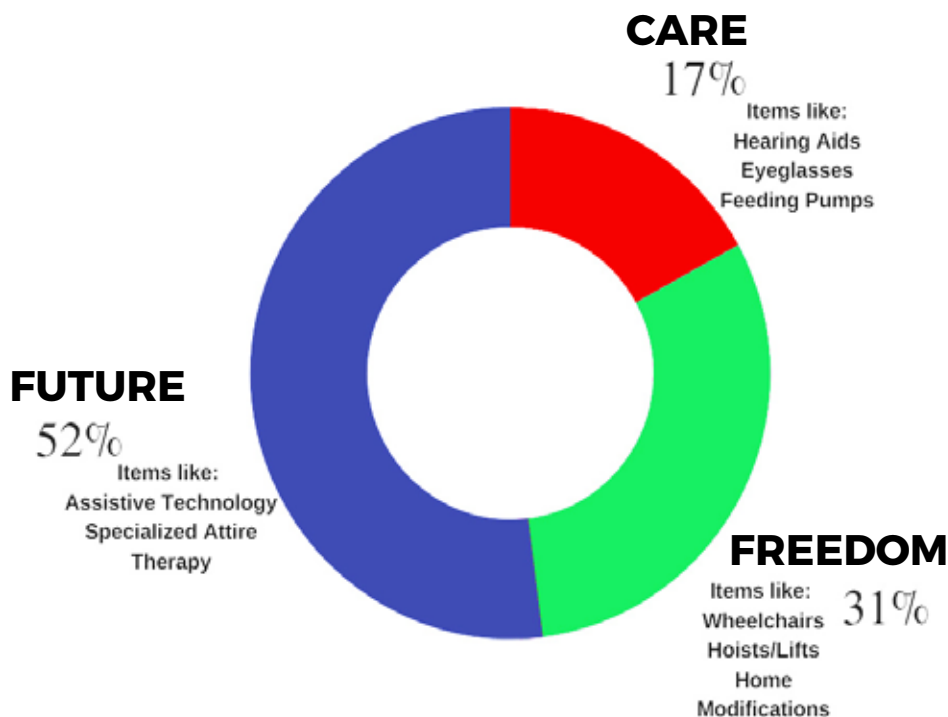
- o Critical **life-saving** medical equipment and services;
- o Vital **life-changing** mobility equipment and services; AND,
- o Crucial **life-enriching** communication equipment, services and education.

Variety's Special Needs Program is non-disease specific, which allowed us to meet the needs of children living with many different diagnoses including: Autism, ADHD, Cerebral Palsy, Down Syndrome, Muscular Dystrophy, and hearing loss. When children get the services and equipment they need, its life changing for both them and their

families. Just like the story of Dylenn... a 7 year old girl with Retts Syndrome and developmental delays. As a Dylenn grew her needs grew. It was becoming more and more difficult for Dylenn's family to move their daughter from her bed to her wheelchair. Because the task often required two people, Dylenn spent some days in bed if only one

parent was home. Variety's purchase of an manual ceiling lift and track has allowed Dylenn's family to play a more active role in her care, with the ease of moving Dylenn in the horizontal direction safely into her chair. Dylenn is now free to move about in her wheelchair everyday, and spend more time with her brother and sisters.

HOW YOUR GIFT HAS HELPED VARIETY IN PROVIDING DIRECT ASSISTANCE.





VARIETY'S MUSIC THERAPY PROGRAM

THIS PAST YEAR VARIETY FUNDED OVER 2,205 HOURS OF MUSIC THERAPY TO CHILDREN WITH SPECIAL NEEDS!

Variety's program partner, Expressions Music Therapy Services, offers 107 children in 12 different schools throughout the Louis Riel and Pembina Trails School Divisions the gift of group music therapy annually.

Music therapy provides many benefits in helping children with physical and intellectual disabilities increase their; social skills, help develop their gross and fine motor skills, and improve their level of self-expression.

The instrumental need and success of the program is truly highlighted by this story of a participating student.

"Due to her diagnosis of cerebral palsy, Amy has movement difficulties and extreme stiffness in all parts of her body. The stiffness in Amy's muscles can cause her a large amount of discomfort and pain, and it is common for her to become agitated

and upset in response to this. When I first started working with Amy, she often showed signs of anxiety before each session started. As the year progressed, Amy's level of anxiety within music therapy sessions decreased, her level of participation grew and she was able to find new ways to express herself using music. One of those ways is by using her favorite instrument, the guitar. When presented with the guitar, she will smile and reach out towards the instrument. She will make a great effort to play the instrument and will attempt to strum the strings downward multiple times in a row. Music therapy provides Amy with an "escape" from the discomfort and pain that she experiences during the day, while at the same time prompting her to increase her movement and maintain her fine and gross motor skills."

In 2017/2018, Variety's Music Therapy Program will be expanding in more schools throughout Winnipeg and Western Manitoba.

VARIETY'S DENTAL OUTREACH PROGRAM

VARIETY'S LONGTERM PARTNERSHIP WITH THE COLLEGE OF DENTISTRY (U OF M) AND THE WINNIPEG SCHOOL DIVISION WAS INSTRUMENTAL IN PROVIDING FREE DENTAL SCREENINGS, TREATMENT AND PREVENTATIVE EDUCATION TO TO OVER 2,200 STUDENTS IN 2016/2017.

This past year, the program reached students from 16 inner city schools in Winnipeg. The program provided major dental treatment and surgery to 306 children at no cost. Children who were in need of extractions, fluoride, sealants, fillings and repairs are now pain free and have the ability to concentrate and learn more at school.

The program truly has a profound impact in our local community as it reaches and touches the lives of children and their families who are impacted by socio-economic disadvantage.

The Principal of DL Community School, Tim Cox reached out to Variety to give his insight on the vital impact this program has on his students success. "When an educator comes to work in a school with high needs, one of the first basics one comes to understand is, that children can not learn unless their basic needs are being met. This includes emotional needs such as feeling loved and a sense of

belonging. But there are basic physical needs that need to be met as well. The importance of the work Variety, the Children's Charity does in providing dental care for our children, can not be over stated. The preventive practices of allowing children to focus on their learning are so important to student success."

The guidance counsellor from École Stanley Knowles School reached out to Variety to tell of the positive influence, "students at the school cheer when they're informed that they are attending the dental program." She recalls one student even falling asleep at the clinic because he felt so comfortable there.

"That's huge, because the children have realized that going to the dentist is not tedious and something to be feared, it's joyful. They get to have great oral healthcare. I know the value of Variety, but more importantly, the parents at Stanley Knowles really know."

Thanks to our donors and sponsors who make it possible for children to enjoy smiling again!





CAMP BRERETON

VARIETY'S CAMP BRERETON

FOR THE PAST 15 YEARS, VARIETY'S CAMP BRERETON HAS PROVIDED THE GIFT OF CAMP TO CHILDREN IN MANITOBA WHO LIVE WITH A DISABILITY AND/OR WHO ARE IMPACTED BY SOCIO-ECONOMIC DISADVANTAGE.

Groups that visit Camp Brereton have access to our entire facility including; an all-purpose fenced sports court, a 2,800 sq. ft. Activities Lodge, eight camper cabins, private beach, dock and climbing wall, all which are wheelchair accessible. This past summer, Variety 'gifted camp' to several deserving organizations including; Variety Heart Centre's Circle of Hearts

Family and Youth Camps, Camp Quality who are children living with cancer, and Marymount who serve our provinces most vulnerable, at-risk youth. The generous support of our donors and sponsors, has allowed Variety to ensure children meeting our criteria were able to spend time outdoors 'just being a kid'. Variety has made many significant modifications

to Camp Brereton, making it more accessible and inclusive for children of all abilities to play and enjoy the site. Variety's 2017/2018 camp year will see new site improvements such as a brand new accessible playground. We can't wait for Variety's Kids to enjoy this and other camp improvements in the coming years!

WHAT KIDS ARE SAYING ABOUT THEIR EXPERIENCE AT VARIETY'S CAMP BRERETON!

"I LOVED IT, MY FAVORITE PARTS WERE THE BEACH, KAYAKING AND HANGING OUT IN THE BIG CABIN. I DEFINITELY WANT TO GO AGAIN"

"I LOVED IT, IT WAS AWESOME. MY FAVORITE PARTS WERE THE BEACH, GETTING AWAY, PLAYING, AND THE GREAT SUPPERS WE HAD OUT THERE!!!"

"I LOVED IT, IT WAS SO MUCH FUN PLAYING AT THE BEACH AND KAYAKING. I WANT TO GO AGAIN!!!"

"WE LOVED SLEEPING ON THE BUNKBEDS IN THE CABINS AND EATING OUTSIDE! IT WAS NICE TO BE IN A QUIET PLACE WITH EVERYONE."

2016 / 2017

HOW WE RAISE FUNDS



VARIETY'S GOLD HEART GALA

THIS PAST YEAR'S GOLD HEART GALA WAS THE MOST SUCCESSFUL EVENT TO DATE, RAISING OVER \$532,000 FOR VARIETY'S KIDS!

On Saturday May 13th, 2017, Variety, the Children's Charity of Manitoba held its annual 'Under the Big Top' Gold Heart Gala at RBC Convention Centre Winnipeg (City View Room).

This past year's gala turned out to be the most successful gala event to date, breaking attendance and fundraising records. A full evening of exquisite food and drink, lively entertainment, impressive performers and a full array of carnival games greeted everyone from the moment our guests arrived.

Variety took our gala patrons young and old alike - back to the days of the midway, experiencing the thrills and laughter of being a child again.

With over 765 in attendance, we thank every guest, donor, supporter, and corporate partner - together we raised over \$532,000 for Variety's Kids!



VARIETY'S DRIVE FORE THE KIDS GOLF CLASSIC



THIS PAST YEAR'S DRIVE FORE THE KIDS GOLF CLASSIC RAISED OVER \$122,000 IN SUPPORT OF VARIETY'S KIDS!

On Tuesday, August 22nd, 2017 Variety, the Children's Charity of Manitoba in partnership with ADESA Winnipeg, held its annual Drive "Fore" the Kids Golf Classic & Charity Auction at the beautiful Larters at St. Andrews Golf and Country Club.

This year's tournament was filled with great weather, enthusiastic and generous golfers, prizes, an inspiring and unique Live Auction, and a Grand Prize Raffle. Variety's "Drive Fore the Kids" raised significant funds for vital programs and services for Manitoba's special children.

We thank every guest, donor, supporter, and corporate partner - together we raised over over \$122,000 for Variety's Kids!



VARIETY'S GOLD HEART PIN CAMPAIGN

BLUETIFY THE WORLD!



VARIETY'S 27th GOLD HEART PIN CAMPAIGN RAISED OVER \$30,000 IN SUPPORT OF VARIETY'S KIDS!

Created in 1958, the Smurfs have proven an enduring world-wide phenomenon. Variety was excited to have partnered with Sony Pictures for our 2016/2017 Gold Heart Campaign featuring the Smurfs as part of their "Smurfs: The Lost Village" movie promotion.

For only the second time in the Gold Heart Campaign's history, there were two pins available; Smurfette and Papa Smurf. Two pins provided Variety Manitoba with the ability to increase sales from people buying both!

The Gold Heart Campaign is an annual fundraising project of Variety International, with millions of these gold pins being sold around the world. Variety International is very fortunate to have established the connection with Hollywood that has allowed images from some of today's known blockbuster movies to be featured on the Gold Heart pins.

Since 1991, Variety's Gold Heart Campaign has been one of Variety's community fundraising campaigns. Variety, the Children's Charity of Manitoba is also known as, the North American Gold Heart sales leader per capita, and, sells an unprecedented number of past years' pins to avid collectors per year.

Variety's success has been built over time on the strength of strong relationships from within Winnipeg's corporate community. These relationships have been developed through awareness generated during campaigns such like the Variety's Gold Heart Pin Campaign and through Special Events. Variety is forever grateful for the philanthropically-minded Manitobans, who understand the importance of investing back into our Community, and give to these types of fundraising initiatives.



THANK YOU TO OUR GOLD HEART PIN CAMPAIGN PARTNERS!



LEADING PROVINCIAL PARTNER



VARIETY'S COMMUNITY EVENTS

SPECIAL THANKS TO THESE GROUPS FOR HELPING VARIETY MAKE A DIFFERENCE IN THE LIVES OF CHILDREN IN MANTIOBA WITH SPECIAL NEEDS!

Community groups and businesses often partner with Variety throughout the year to put on fundraising initiatives such as; Golf Tournaments, Dinners, Auctions, or other creative events. Community Fundraising not only raises money to support Variety, but they are also raise awareness about our organization, and the important work that we do. Variety relies on these fundraising initiatives to help us continue to empower kids in Manitoba with a disability and/or impacted by socio-economic disadvantage.

HERE ARE SOME COMMUNITY EVENT EXAMPLES BELOW:

United Boxing Club - Melee V Gala Event

United Boxing Club chose Variety as the 'Charity of Choice' for their Melee V Gala that took place on September 7th, 2017 at The Metropolitan Entertainment Centre! The Melee V Gala provided exceptional entertainment to the gala patrons featuring corporate Winnipeg in five exciting white collar action bouts. The evening's main attraction showcased six of Canada's best boxers in high level, Olympic calibre matches against Mexico. Jim Toth from TSN 1290 was the emcee for the evening. A special thanks goes out to the Melee V Corporate Challenge Amateur boxers who worked tirelessly to train to compete, as well, became advocates and also fundraised for our cause. Melee V gala raised over \$40,000.00 for Variety's Kids!



Pratts Golf Tournament

Pratts Wholesale & Food Service is one of our top sponsors each year. They give very generously to our Camp and Gala events and then they top it all off with a \$25,000 donation from their tournament! Amazing!

Peak of the Market Family Fun Day

Over \$8,000 was raised at this exceptional outdoor family event held by Peak of the Market! Variety's kids can't thank you enough!

Mother's Day Brunch

The 1st annual Mother's Day Brunch took place on May 14th, 2017 at Saddlery on Market in memory of our past CEO Jerry Maslowsky. Put on by his family and friends, this great event raised over \$9,000 in support of the Jerry Maslowsky Fund which helps improve the lives of kids with Special Needs. This great event held a 50/50 draw and rainbow auction, hosted some of our own Variety Families and honoured mothers for all their hard work. A wish Jerry always wanted to have come true!



Maple Leaf Christmas Party

Maple Leaf Construction invited volunteers to help sell drink tickets at its 2016 staff Christmas party. All proceeds from the ticket sales were donated back to Variety and was matched by MLC with an outstanding final total raised of \$7,000!

Variety's Heartbowl

At eight months old, Donovan Alexander received life-saving surgery at the Variety Heart Centre to correct a rare heart condition. His amazing career in football wouldn't have been possible without Variety and the Variety Heart Centre. Now Donovan represents our Alumni on our Board of Directors, and makes a difference in other kids lives everyday by hosting the Variety Heartbowl annually. This year's event was held at Laverendrye Bowling Lanes and raised \$3,500 for our special kids. For only \$25 bowlers helped support Variety's projects and programs. Each team received a Manitoba Pro Bowler on their team, lunch was provided, and there was plenty of prizes won! This event always delivers event participants a fun family friendly environment, and is a great way to spend a Saturday afternoon!

VOLUNTEER HIGHLIGHTS

THIS PAST YEAR OVER 480 VOLUNTEERS LOGGED OVER 2600 HOURS OF VOLUNTEER TIME IN SUPPORT OF VARIETY'S KIDS!

Variety, the Children's Charity of Manitoba believes that every child deserves a limitless future. Our goal is to help all kids reach theirs. With many special events a year, Variety is always on the lookout for helpful individuals who want to make a difference in the lives of Manitoba's children of all abilities.

Our volunteers enjoy meeting and working with like-minded people who are committed to our cause. No matter how you become involved with Variety, you can be sure that you will be making a difference in the lives of others as well as your own.

Variety has many different volunteer opportunities throughout the year which enable everyone to lend a hand at any point they can. Whether it be selling raffle tickets at a convention, or raking leaves at our Camp Brereton in the Whiteshell Provincial Park, everyone feels involved no matter what their skill sets are.

This year Variety's Volunteers helped us continue to enrich the lives of many Manitoba children by supporting our events such as:

- Variety's Gold Heart Gala
- Variety's Drive Fore the Kids Golf Classic
- Winnipeg Home & Garden Show & Winnipeg Renovation Show
- Variety's HeartBowl
- Peak of the Market Family Fun Day
- The Holiday Craft Show & Sale
- MHBA Golf Tournament
- The Maple Leaf Staff Christmas Party
- In the Variety Office
- Camp Brereton Opening and Closing
- Participation on an event committee and/or our Board of Directors
- Other Community Events



Variety Manitoba wants to extend our CONGRATULATIONS to Alex Butterill for winning the 2016 Jean Tate Volunteer of the Year Award!



Alex is always available to help us at events, in the office and even in a pinch when something urgent and unknown comes up... and even better, is he does it with a kind heart and a smile. He is a hard worker who helps out whenever we need him. He knows he's helping such a great cause. Most of the time, he works longer shifts than most other volunteers and we can always rely on that little bit of extra help when needed.

This award is only a small token of how Variety Manitoba can show our appreciation for such a great person who wears their heart on their sleeve each and every day. Thank You Alex!



OUR VARIETY FAMILY



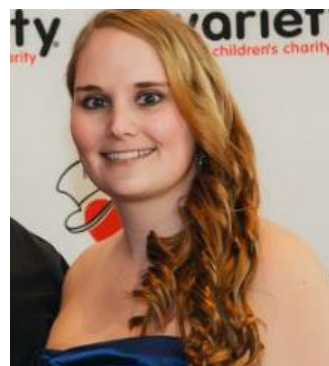
JEFF LIBA
Chief Executive Officer



RICHARD BUTTERILL
Special Projects Coordinator



AMANDA HENRY
Program & Outreach Coordinator



ASHLEY IRWIN
Volunteer & Community Events
Coordinator

**FINANCIAL SERVICES PROVIDED BY
WENDY MACKENZIE**





GOVERNANCE

VARIETY’S BOARD OF DIRECTORS IS MADE UP OF VARIETY MEMBERS WHO VOLUNTEER THEIR TIME, TALENT AND TREASURE TO MAKE A DIFFERENCE FOR CHILDREN IN MANITOBA WITH SPECIAL NEEDS.

Variety is grateful for the support of the hundreds of dedicated members and volunteers who assist Variety in its mission to raise funds and distribute grants throughout the province to help inspire hope, enrich lives and build a better future for Manitoba’s children of all abilities.

Executive Committee

Tom Daeninck
President / Chief Barker
Spicers

Lou Caci
Past President

Richardson GMP
The Lou Caci Group

Hans Andersen
Treasurer
PricewaterhouseCoopers LLP

Brant Harvey
Legal Counsel
Pitblado LLP

2016-2017 Board of Directors/Crew

Donovan Alexander
Seven Oaks School Division

Tracy Bowman
University of Manitoba - External Relations

Lisa Cefali
Legacy Bowes Group

Laurie Fischer
North Kildonan Community Players

Dwight Iwan
i1creative

Peter MacKenzie
Self-Employed, Former Corporate Account Executive

Tracy Mainland
Winnipeg Realtors

David Mortimer
Cambrian Credit Union

Dustin Ready
Pyramid Plumbing, and Heating

Gord Steeves
Atymniuk van der Krabben Schaan LLP

FINANCIAL REPORT 2016/2017

VARIETY, THE CHILDREN'S CHARITY OF MANITOBA, INC. Statement of Financial Position

September 30	2017	2016
Assets		
Current Assets		
Cash (Note 2)	\$ 390,143	\$ 438,120
Accounts receivable	71,799	11,660
Goods and services tax recoverable	6,243	8,101
Prepaid expenses	4,383	1,235
	<u>472,568</u>	<u>459,116</u>
Capital assets (Note 3)	<u>878,754</u>	<u>958,540</u>
	<u>\$ 1,351,322</u>	<u>\$ 1,417,656</u>
Liabilities and Net Assets		
Current Liabilities		
Accounts payable and accrued liabilities (Note 4)	\$ 53,185	\$ 61,308
Donations payable (Note 5)	31,259	127,912
Current portion - obligations under capital lease (Note 7)	3,000	3,000
Deferred revenue	341,183	165,886
	<u>428,627</u>	<u>358,106</u>
Deferred contributions (Note 6)	<u>844,558</u>	<u>934,536</u>
Obligations under capital lease (Note 7)	<u>7,572</u>	<u>10,561</u>
	<u>1,280,757</u>	<u>1,303,203</u>
Net Assets		
Invested in capital assets	23,624	10,443
Undesignated	46,941	104,010
	<u>70,565</u>	<u>114,453</u>
	<u>\$ 1,351,322</u>	<u>\$ 1,417,656</u>

Approved on behalf of the Board:



Director



Director

VARIETY, THE CHILDREN'S CHARITY OF MANITOBA, INC. Statement of Operations

For the year ended September 30	2017	2016
Revenue		
Fundraising and donations	\$ 923,888	\$ 1,046,633
Amortization of deferred contributions related to capital assets	127,057	122,164
Camp Brereton	140,989	94,526
Gold Heart	30,733	23,920
Interest	3,651	2,964
	1,226,318	1,290,207
Expenses		
Administration and Management (Schedule 1)	414,026	361,612
Fundraising (Schedule 2)	516,046	517,224
Income before programs	296,246	411,371
Programs		
Camp Brereton	142,150	93,364
Dental Outreach	40,000	30,000
Music Therapy	19,248	17,100
Musiktanz	51,000	51,000
Scholarships	-	3,300
Special Needs	75,736	33,649
Variety's Clown Therapy Program	12,000	12,000
	340,134	240,413
Excess (deficiency) of revenue over expenses	\$ (43,888)	\$ 170,958

VARIETY'S
STATEMENT
OF INCOME
AND EXPENSE



GET INVOLVED

Fund a Variety Kid

Fund a Variety Kid and help us give them a brighter future through Payroll Giving Contact: Jeff at (204) 982-1051

Donate

You can help us make a difference in the life of a Variety Kid with a single online donation
Website: varietymanitoba.com/give

Make a bequest

Leave your lasting legacy by including a bequest in your will
Contact: Jeff at (204) 982-1051

Fundraise

Organize your own fundraising event for Variety
Contact: Ashley at (204) 982-1050

Become a Corporate Partner

You can provide financial support, in-kind goods and services, pro bono work and employee engagement
Contact: Jeff at (204) 982-1051

Volunteer

Share your time and talents to make a difference in the lives for Variety's Kids
Contact: Ashley at (204) 982-1050

Follow us

Facebook: [Facebook.com/varietymanitoba](https://www.facebook.com/varietymanitoba)
Twitter: [Twitter.com/varietymanitoba](https://twitter.com/varietymanitoba)
Instagram: [Instagram.com/varietygb/?hl=en](https://www.instagram.com/varietygb/?hl=en)
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THERE ARE
MANY WAYS
YOU CAN HELP
VARIETY TO
SUPPORT KIDS
WITH SPECIAL
NEEDS IN
MANITOBA



KEEP IN TOUCH

**ANY CHILD.
ANY NEED.
EVERY DAY.**



Variety, the Children's Charity of Manitoba
2-1313 Border Street
Winnipeg, Manitoba
R3H 0X4

Phone: (204) 982-1050
Email: admin@varietymanitoba.com
Website: www.varietymanitoba.com
Charitable Number: BN894089465RR0001